

Cyber Monday
Facebook Fanpage Profits
by Barbara Ling

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- And I would most remiss indeed if I neglected to mention [Bonnie](#) and the [RocketMoms](#) of [Squidoo](#)! They taught me an incredible amount about how terrific Squidoo is for anyone online.
- Next, I am indebted to:
- **Donna Gillespie**, author of the life-changing books [The Light Bearer](#) and [Lady of the Light](#) – one of the most superb writers today.

Last but never least:

My family. My wonderful husband, Moses Ling, my terrific kids, my wondrous mooses, my absolutely fantastic parents - none of this would be possible whatsoever without their love and support. This one's for you, folks!

Dedication

To my husband:

CyberMonday Facebook Fanpage Profits is dedicated to my husband, Moses Ling...the man in my life who keeps me sane and gives me the truest meaning to my life.

I love you the mostest. Always.

Barbara Ling

Fortune favors the bold.

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CyberMonday Facebook Fanpage Profits

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<http://www.barbaraling.com>

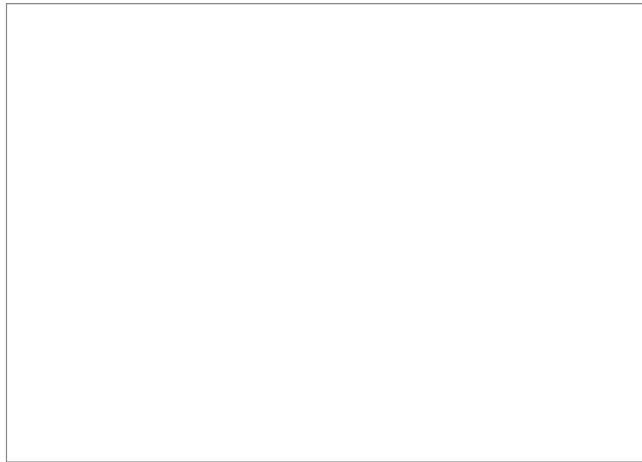
All Rights Reserved

This page is left intentionally blank.

Well, not really blank, as I've just written in it.

Actually, I typed in it.

Want a yummy snack?



It's a great way to start the day! :)

Introduction

Cyber Monday is where bunches of people save big from huge retail sales!

Ever notice Facebook fanpages like:

- <https://www.facebook.com/cybermondaysales>
- <https://www.facebook.com/pages/Amazon-Cyber-Monday/137903269585730>
- <https://www.facebook.com/blackfridaydeals>

Ever wish you could create a Cyber Monday or Black Friday fanpage you use solely to gain fans/optins and more?

And then make sure it's "set it and forget it"...it automatically updates?

If so, you're going to love what you read!

What You Will Need

All you will need to create an auto-updating Facebook Fanpage is:

- Facebook ID
- Twitter ID
- TwitterFeed ID



And here's how to do it...turn the page and let's go!

The Challenge:

Cyber Monday.

The online answer to saving big from Black Friday!

Ever wish you could get all of the fantastic Cyber Monday goodies at your Fingertips...so you could slash off 100s if not 1,000s from your holiday shopping? And then make a superDeDuper Facebook Fanpage about it too?

Well, wish no longer!

In this guide, **CyberMonday Facebook Fanpage Profits**, you'll learn:

- How to find all the RSS feeds of Cyber Monday/Black Friday deals
- How to add them all to a Twitter list **you** can follow
- How to set up alerts so you're instantly notified when a deal **you** crave is now available!
- How to create an automatically updating Facebook Fan page with all of the above goodness.



Turn the page and let's go!

Step 1 - Get A Twitter Account

Sign up for a Twitter account at <http://www.twitter.com> like so:



Once you have signed up for Twitter, you might need a crash course in it – feel free to check out:

<http://mashable.com/guidebook/twitter/>

<http://www.youtube.com/watch?v=ddO9idmax0o>

<http://support.twitter.com/articles/76460-how-to-use-twitter-lists>

What you're going to do now is create a Twitter List for Black Friday and Cyber Monday.

I will use my own Twitter account over at

<https://twitter.com/#!/barbaraling>

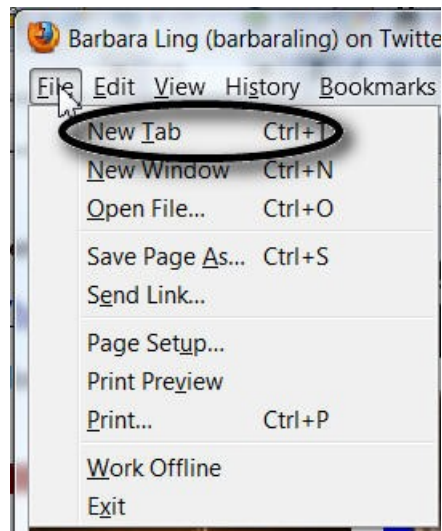
to demonstrate the following.

Step 2 - Open Two Browsers in Twitter

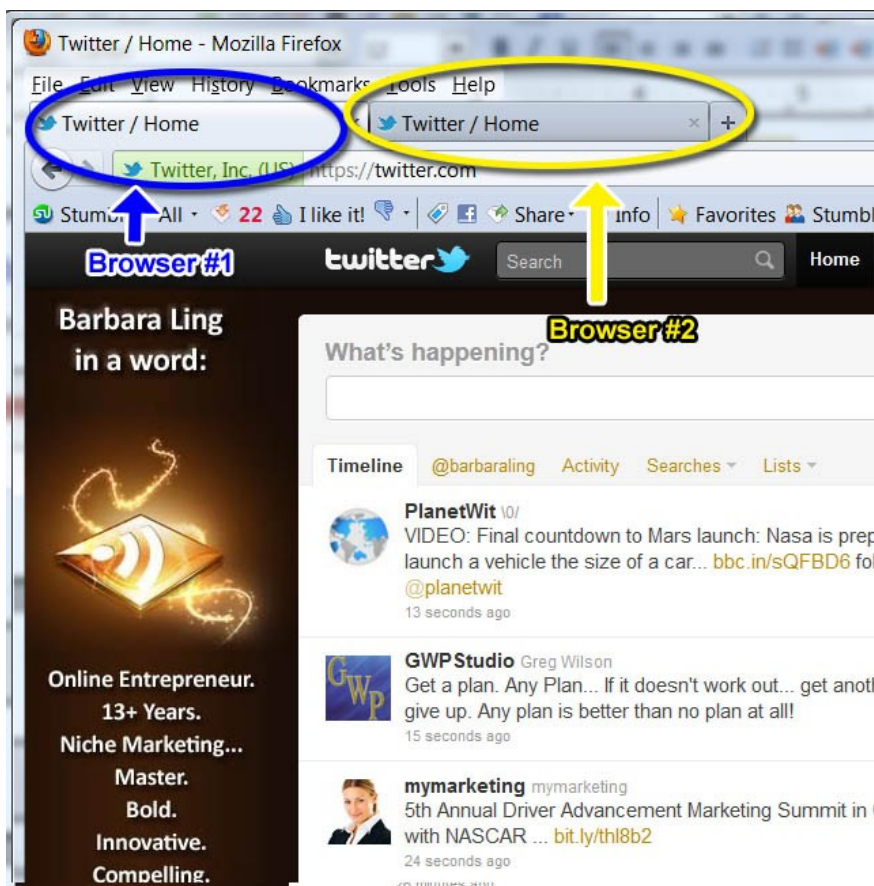
Next, you're going to want to have two browsers open that both show your Twitter account.

One way is to go to **File | New Tab** on your browser like so:





Ideally, you want to end up with:

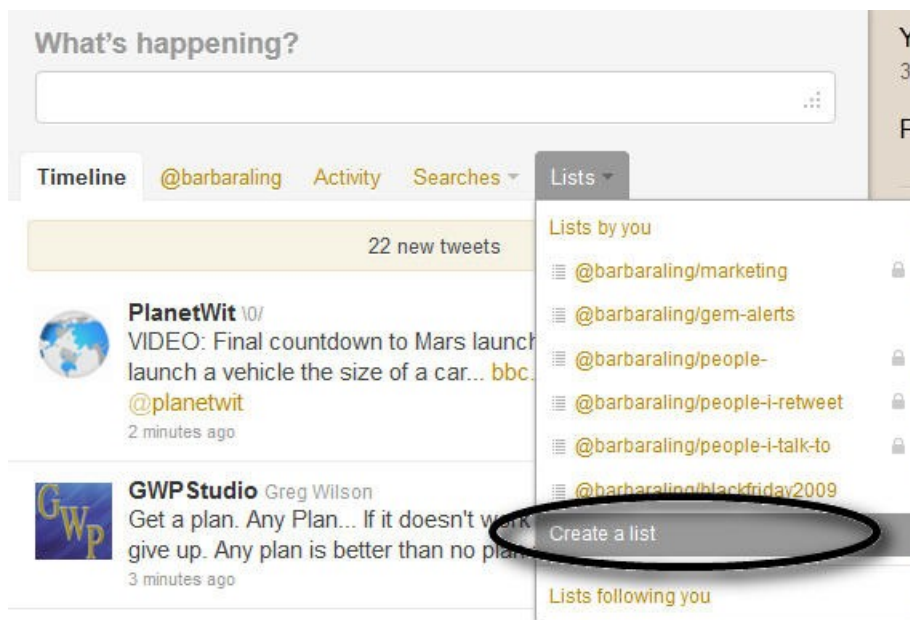


Thus, once you have two tabs or two windows open, make sure they both are set to <http://www.twitter.com> .

Next,

Step 3 - Click "Create A List"

In the first browser, select List | **Create a List**.



You'll be presented with:

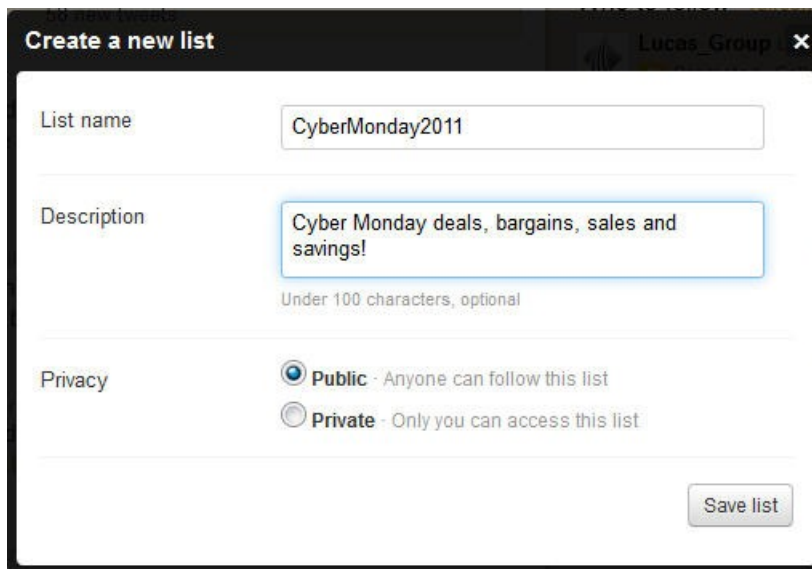
A screenshot of the 'Create a new list' form in Twitter. The form has fields for 'List name' and 'Description' (with a note 'Under 100 characters, optional'). Below these are radio buttons for 'Privacy', with 'Public' selected (description: 'Anyone can follow this list') and 'Private' (description: 'Only you can access this list'). A 'Save list' button is at the bottom right.

CyberMonday Facebook Fanpage Profits

NOTES

Fill it out as you'd like.

Here's how I did it:



Create a new list

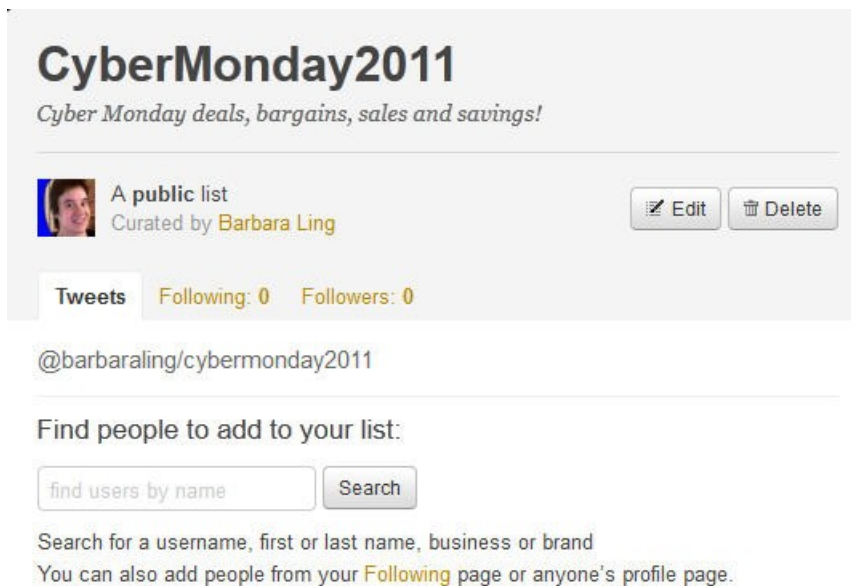
List name: CyberMonday2011

Description: Cyber Monday deals, bargains, sales and savings!
Under 100 characters, optional

Privacy: ☒ **Public** - Anyone can follow this list
☐ **Private** - Only you can access this list

Save list

Once you click "Save list", you'll see something like:



CyberMonday2011
Cyber Monday deals, bargains, sales and savings!

A public list
Curated by **Barbara Ling**

Edit Delete

Tweets Following: 0 Followers: 0

@barbaraling/cybermonday2011

Find people to add to your list:

find users by name Search

Search for a username, first or last name, business or brand
You can also add people from your **Following** page or anyone's profile page.



Yay!


We created a list!

Now we need to find Cyber Monday and Black Friday goodness to add to it.

Search for “cyber monday” by typing it into the text field and clicking on “Search”:

CyberMonday2011

Cyber Monday deals, bargains, sales and savings!



A public list
Curated by **Barbara Ling**

[Edit](#) [Delete](#)

Tweets **Following: 0** **Followers: 0**

@barbaraling/cybermonday2011

Find people to add to your list:

[Search](#)

Search for a username, first or last name, business or brand
You can also add people from your **Following** page or anyone's profile page.



Look what shows up!

Who to follow

[Search](#)

[View Suggestions](#) [Browse Interests](#) [Find Friends](#)

Results for: **cyber monday**



cybermonday_fm Cyber Monday
Cyber Monday 2011 Date: 11/28/2011. You can also find us here: <http://www.facebook.com/cybermondayfm>

[+ Follow](#) [Profile](#)



CyberMonday Cyber Monday
Cyber Monday is the best day of the year for shopping online! MrsDealFinder brings you all of the best coupons & deals on Cyber Monday 2010 and all year long!

[+ Follow](#) [Profile](#)



cyber_monday cyber_monday
Get the scoop on the hottest Cyber Monday sales here first.

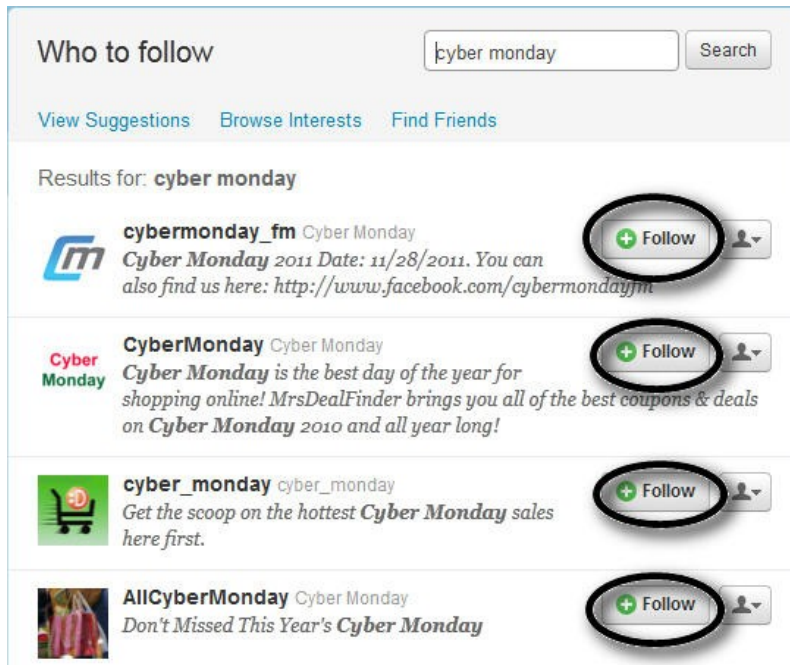
[+ Follow](#) [Profile](#)



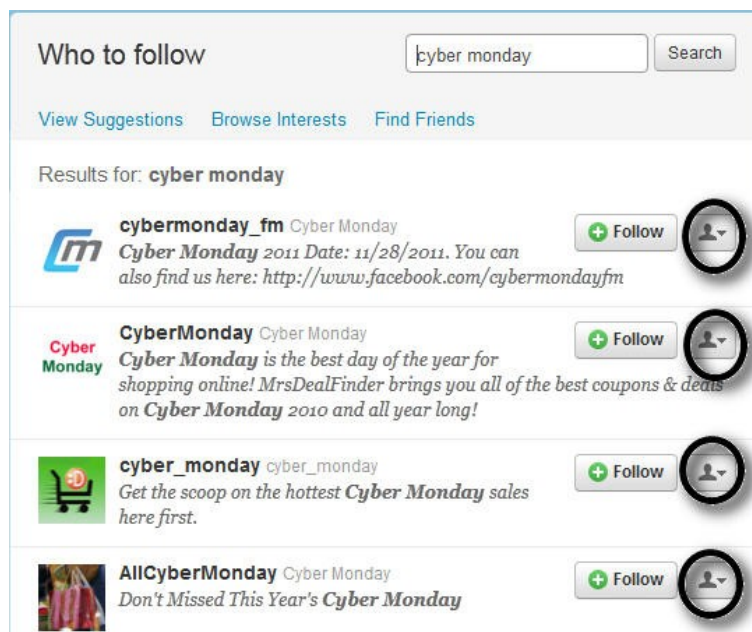
AllCyberMonday Cyber Monday
Don't Missed This Year's Cyber Monday

[+ Follow](#) [Profile](#)

See those Follow buttons?

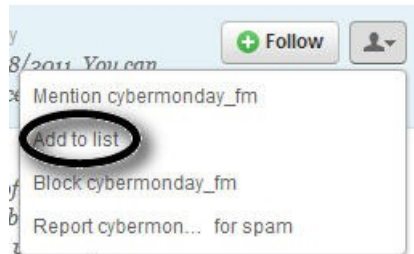


Ignore them! Instead, see those people thingees?



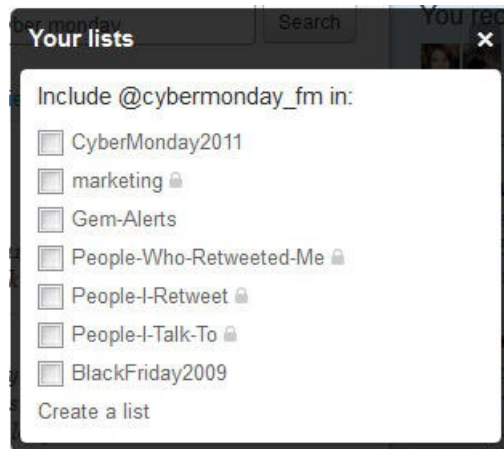
Click on the first people-thingee.

You'll see:

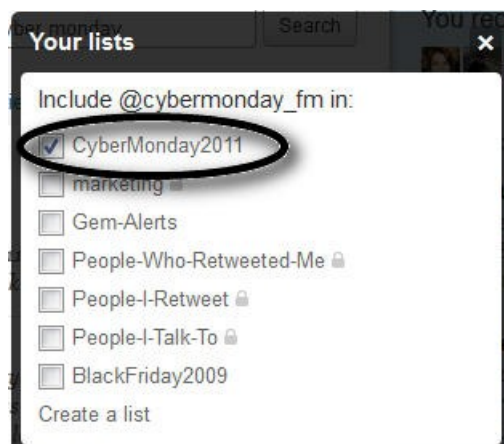


You're going to add that person to the list you just created in step 3.

Here's what it looked like for me (I have several lists already).

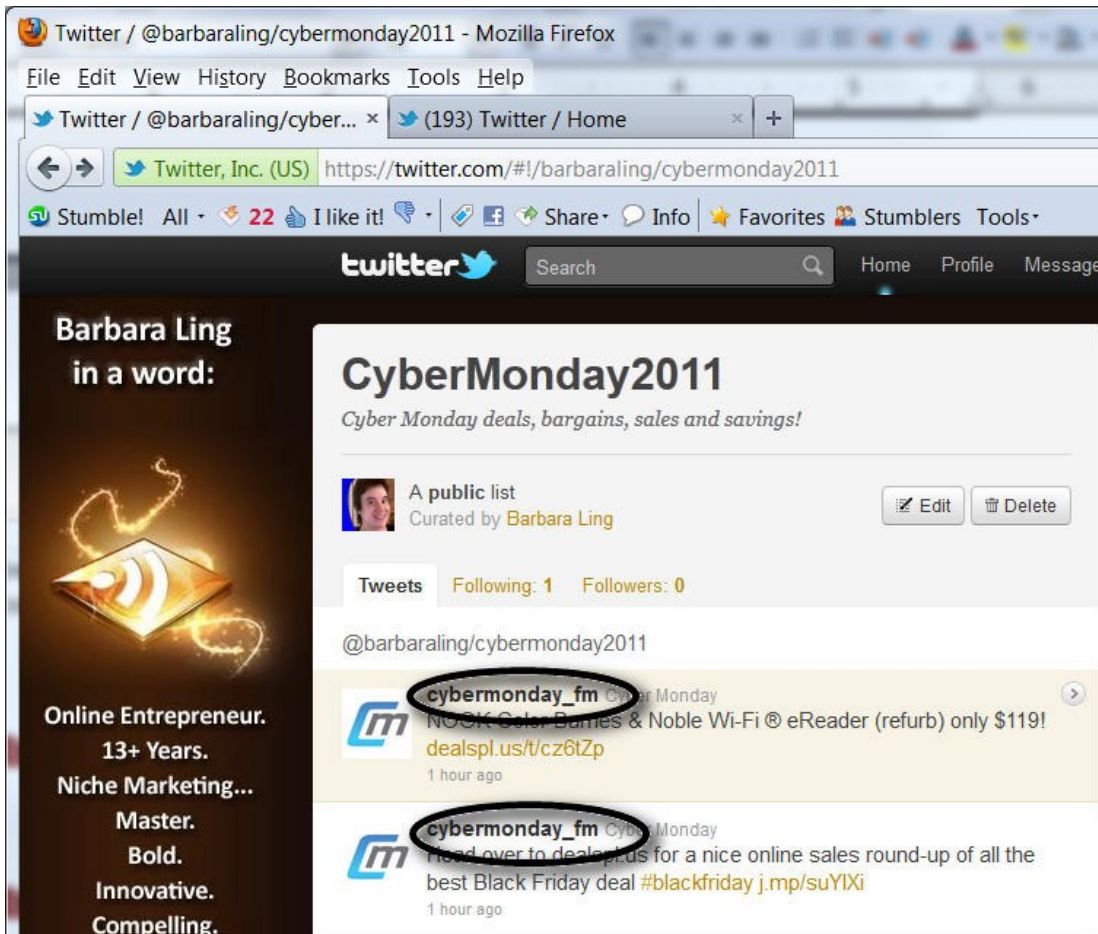


Make sure to select **your** Cyber Monday list like so:



Then just X out (or close) that window.

Now, just to verify you did this write...Click the "Back" button. Ideally you'll be brought to your list like so:



Notice how my list now has the tweets from the person I just added? And see how it says that public list is now following 1 person?

Cool, eh?

Now that we have one, let's get bunches more!

Step 4 - Add all the Black Friday and Cyber Monday Twitter IDs you want

Go to the top of your browser, and type in "Black Friday" in the search bar like so.



For each ID that results, click on that ID and then click on the little people thingee and add that ID to your list.



Gotta love run-on sentences!

For the purpose of this infoproduct, I've added 15 Twitter IDs over at:

<https://twitter.com/#!/barbaraling/cybermonday2011>

And here are the folks I added:

- <https://twitter.com/#!/CyberMondays>
- <https://twitter.com/#!/CyberMondayNews>
- https://twitter.com/#!/Cyber_Monday_

- <https://twitter.com/#!/cmdeals>
- <https://twitter.com/#!/DealCyberMonday>
- <https://twitter.com/#!/blackfridaytour>
- <https://twitter.com/#!/ListBlackFriday>
- <https://twitter.com/#!/blackfridaynet>
- <https://twitter.com/#!/blackfridaytalk>
- <https://twitter.com/#!/dealnewsbf>
- <https://twitter.com/#!/blackfridayinfo>
- https://twitter.com/#!/blackfriday_org
- <https://twitter.com/#!/blackfriday>
- <https://twitter.com/#!/BFAds>
- https://twitter.com/#!/cybermonday_fm

Now that you have a CyberMonday list, here's what you can do with it.

Step 5 - Find the RSS feed for your list

Let's say that your CyberMonday Twitter list is, oh, gee, I don't know....

<https://twitter.com/#!/barbaraling/cybermonday2011>

Oh wait, that's **my** Cyber Monday list!

Your's would be:

<https://twitter.com/#!/TwitterUserID/YourTwitterList>

ie, let's say that your Twitter ID is

- **njteachermt**

and your list name is



- **CyberMonday2011**

Your Twitter List URL would be:

- <https://twitter.com/#!/njteachermt/CyberMonday2011>

See?

Now!

Let's plug and play this goodness into an RSS feed.

Quick!

Look at:

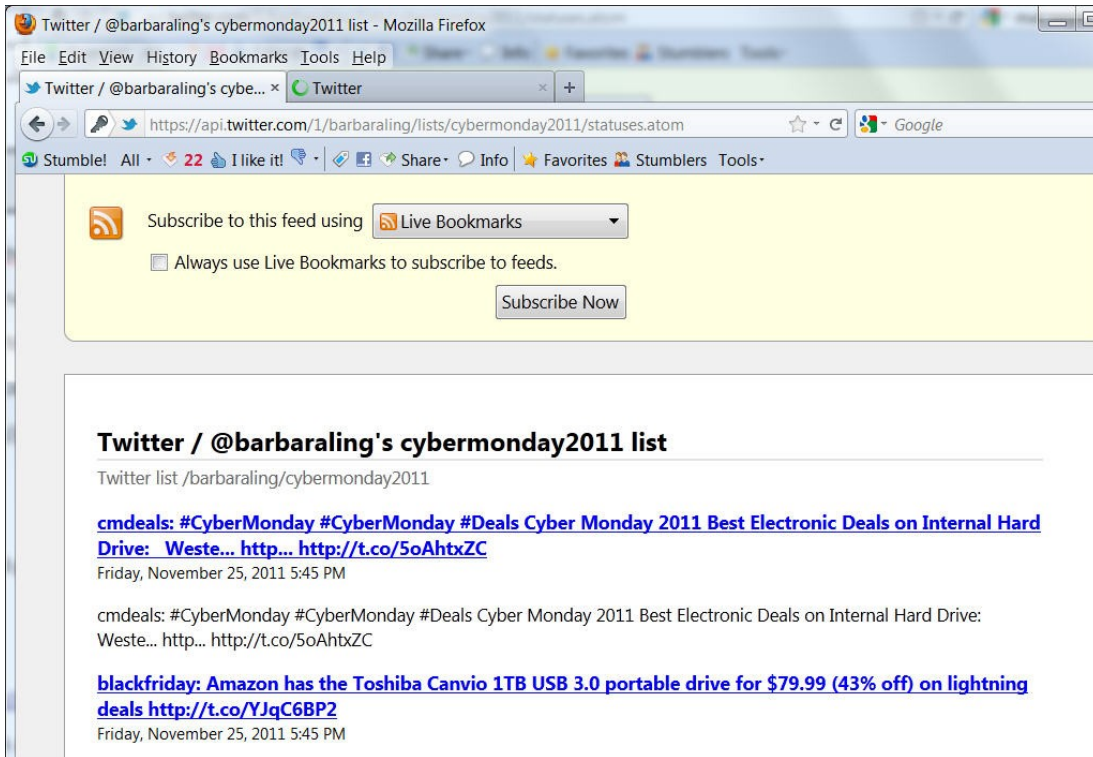
- <https://twitter.com/#!/barbaraling/cybermonday2011>

and then look at

- <http://api.twitter.com/1/barbaraling/lists/cybermonday2011/statuses.atom>



You should see something like the stunning image on the next page.



Do you know what this is?

It's an RSS feed!

- Like a blog feed is an RSS feed!
- Like a news feed is an RSS feed!

And it....updates! Constantly!

Take a good look at that URL again.

For me, it's:

- <http://api.twitter.com/1/barbaraling/lists/cybermonday2011/statuses.atom>

For you, it's:

- <http://api.twitter.com/1/YourTwitterUserName/lists/YourTwitterListName/statuses.atom>



Now, what I want you to do is to type the RSS feed of your Cyber Monday Twitter List into a browser, just to verify it works.

Take your time, I'll wait.

Ah, you're back!

Now that you have an RSS feed, let's be creative!

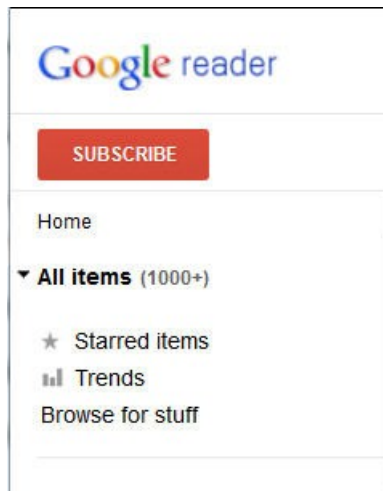
You can:

Step 6 - Add that RSS Feed to your Google Reader

Visit

<http://www.google.com/reader>

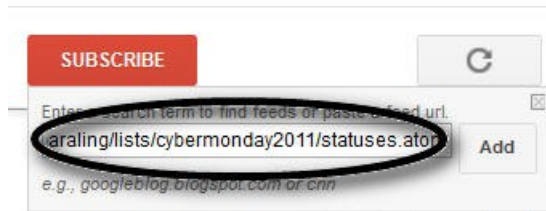
and click on the cute adorable Subscribe button that looks like:



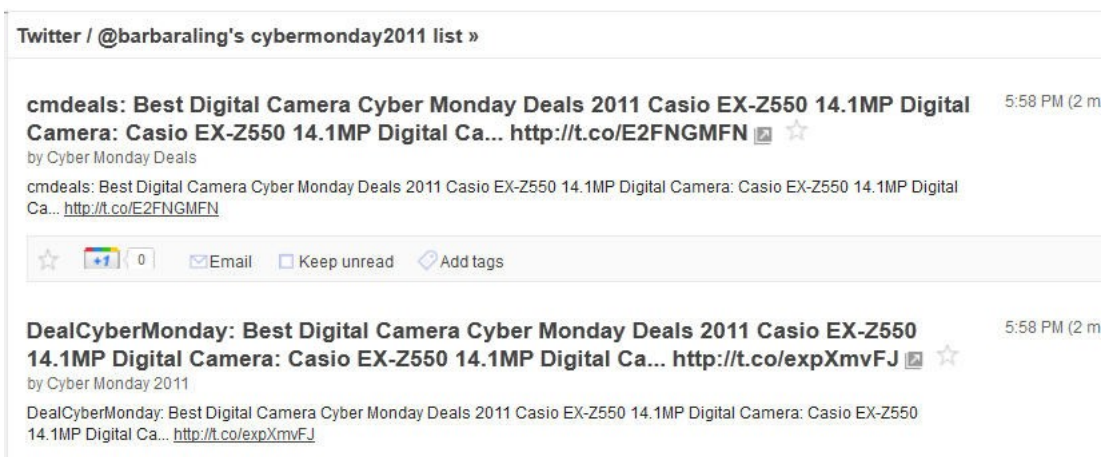
You'll see:



Paste in your Twitter List RSS Feed like so:



when you click "Add", you'll see:



And whenever it updates, you'll see it in your reader.

Next, you can:

Step 7 - Send that Feed to a Facebook Fan Page

The moment you've been waiting for!

Now, you might ask yourself,

"Jeepers self, why on earth would I want to do this?"

And that's a nifty question indeed!

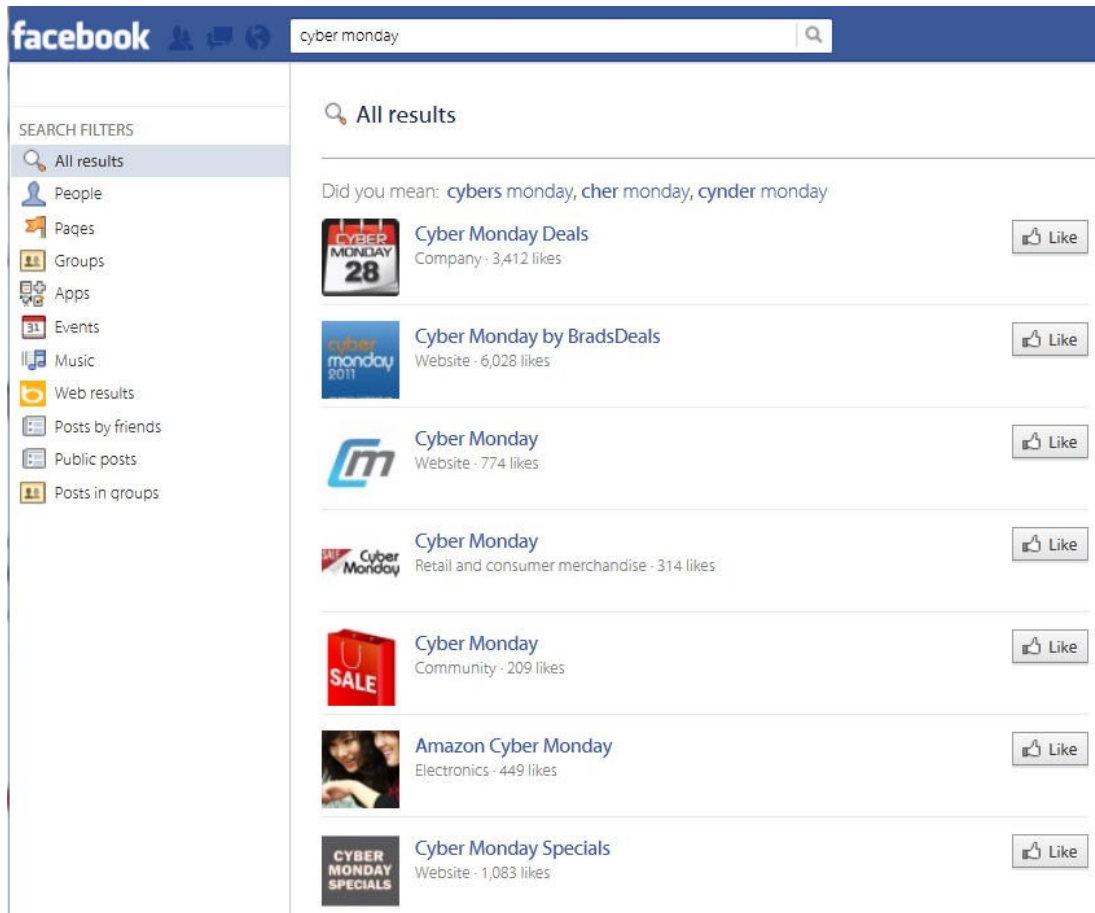
To be honest, unless you know how to quickly drive traffic to a FB fan page, there's really no reason at all to do this (I mean, hey, let's be serious, the content is bunches of savings that people can get and hmmm ... perhaps that **would** be of interest!



CyberMonday Facebook Fanpage Profits

NOTES

Hang on, let me check Facebook now and see what Cyber Monday pages currently exist.



Well then, I sit corrected.

You can use the feed you just created to make your **own** Cyber Monday Facebook Fan page!

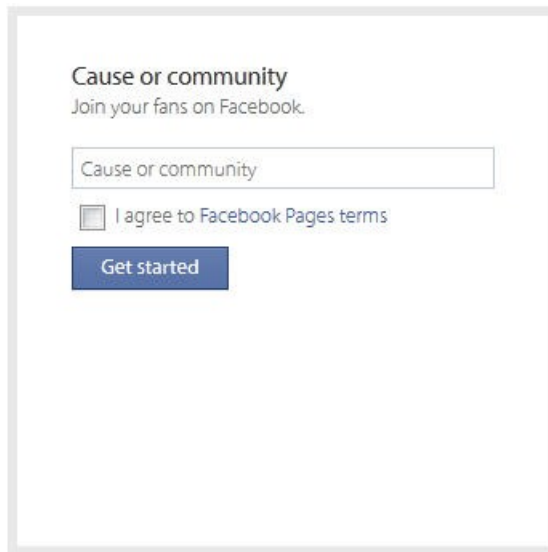
Here's how.

First of course, you want to create a page. You do that via the (wait for it) Create a Page...page.

https://www.facebook.com/pages/create.php?ref_type=sitefooter

Set it to be a Cause or Community, and type the name in:





Cause or community
Join your fans on Facebook.

Cause or community

☐ I agree to Facebook Pages terms

Get started



I called mine:

CyberMonday Sales, Savings and Discounts Glory

Never let it be said I don't have a way with words!

Next, you want to set up the profile picture and all that loveliness.

Let's see, I'll choose:



Hey, it's my page, I can put what I want! :) Hopefully by the time I'm done with this product, I'll have made a nifty eBook cover, so I can use that instead.

Anywhos!

I have this wondrous Facebook fan page for Cyber Monday but the heavens know, I

do **not** want to manually post things myself!!!

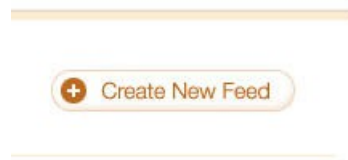
So it's time now to fire up

<http://www.twitterfeed.com>

Sign up for the above and go to your dashboard at

<http://twitterfeed.com/dashboard>

You'll see at the upper right hand side something like:



Click on that.

You'll see:

A screenshot of the 'New Feed' setup page. At the top, there's a progress bar with three steps: 'Step 1: Create Feed' (highlighted in orange), 'Step 2: Configure Publishing Services', and 'Step 3: Done'. Below the progress bar, the title 'New Feed' is followed by 'Step 1: Name Feed & Add Source URL'. The form contains a 'Feed Name' text box, a 'Blog URL or RSS Feed URL (help)' text box with an RSS icon on the left and a 'test rss feed' button on the right, and a checkbox labeled 'Active' which is checked.

Ain't it purty-like?

Type in your Feed name and then paste in the RSS feed you had created in Step 5, and be sure to click "test rss feed"

le,

New Feed

Step 1: Create Feed

Step 2: Configure Publishing Services


Step 3: Done

Step 1: Name Feed & Add Source URL

Feed Name

CyberMonday!

Blog URL or RSS Feed URL (help)

 <http://api.twitter.com/1/barbaraling/lists/cybermonday2011/statuses.atom>

test rss feed

☒ Active

✓ Feed parsed OK

Key!



Ideally, you'll get the "Feed parsed OK" thingee back.


Then click on "Advanced Settings" like so:

Step 1: Name Feed & Add Source URL

Feed Name

CyberMonday!

Blog URL or RSS Feed URL (help)

 <http://api.twitter.com/1/barbaraling/lists/cybermonday2011/statuses.atom>

test rss feed

☒ Active

✓ Feed parsed OK

▶ Advanced Settings

and set your options. I'll let mine post every hour or so, I mean...hey! Why not?

Then click on "Continue to Step 2."

This is where you'll set the RSS feed to publish to Facebook. Click on Facebook like so:

Key!



Feed Publishing

<http://api.twitter.com/1/barbaraling/lists/cybermonday2011/statuses.atom>

Step 1: Create Feed

Step 2: Configure Publishing Services

Step 3: Done

Feed was successfully created.

Available Services

Twitter

Statusnet

Hellobt

Facebook

Key!



You'll be asked to select a Facebook Account:

Choose existing Facebook Account or Authenticate a new account

1. Authenticated Facebook Account

--Facebook Account--

2. Authenticate new Facebook Account

 Connect with Facebook

Select your Facebook account, authenticate, and then you'll be given a drop-down to choose your page. Make sure to choose the CyberMonday page like so:

Choose existing Facebook Account or Authenticate a new account

1. Authenticated Facebook Account

Barb Ling (593246473) ▼

2. Authenticate new Facebook Account

 Connect with Facebook

OK, you are now connected to your Facebook account Barb Ling.

If you want to connect to a different account, you will have to log out of Facebook and click 'Connect with Facebook' again.

Facebook Pages

Choose a Facebook Page to publish your feed to its wall, or leave blank to publish to your Facebook account wall.

CyberMonday Sales, Savings and Discounts Glory ▼

and then click "Create Service" like so.

UTM Tags

Source: twitterfeed

Medium: facebook

Campaign:

Optional Tags

Term:

Content:

Create Service Cancel

Voila! After 30 minutes or so, check the wall of your page – it should start displaying autoupdates from your Twitter feed.

And! You can visit:

<http://www.facebook.com/username/>

to select a unique user name!



Mine is, of course:

<http://www.facebook.com/CyberMondayWarriors>

Is that the most awesomest thing you've ever seen?

This Facebook Fanpage will continuously update itself day after day, etc.etc.etc.

And you're not limited by only CyberMonday goodies for Facebook fan page updating...you can use **any** RSS feed to keep your Facebook Fan Page fresh.



Heck, look at:

<http://www.facebook.com/njeducation>

It uses the same principles... (and in this case, TwitterFeed posts not only to that page but also to:

<http://twitter.com/njteachermt>

Cool, aye?

I think so too. :)

Conclusion

This concludes **CyberMonday Facebook Fanpage Profits**.

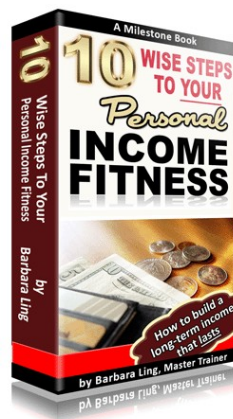
Good stuff, isn't it? Once you have your own auto-updating Facebook Fanpage going, you probably want to add a Fangate (ie, fans **have** to like it before seeing content). Resources for that include:

- <http://www.marismith.com/iframes-facebook-app-fan-gate-wildfire/>
- <http://www.flewid.ca/news/how-to-create-iframe-reveal-fan-gate-tab-on-facebook-fan-pages/>
- <http://blog.debutantemedia.com/how-to-make-a-facebook-fan-gate/>

And don't forget about the **Facebook Fans Stampede One Time Offer** over at

- <http://www.barbaraling.com/plaza/ffs>

Finally, if you really want to make next year's income the best it can be, do check out **Income Fitness**:



You'll love what you discover!

Grow strong,

Barbara Ling

<http://www.barbaraling.com>

About The Author



Success...it's an attitude! 😊

Welcome! My name is Barbara Ling, and in a nutshell, I'm all about sharing what I've learned over the past decade about creating and running a profitable business online.

My credentials include:

- **Writing 35+ books/ebooks** about various/sundry ways for people to generate income online (entrepreneur, recruiting, real estate, auctions, SEO, finding a job, safe weight loss, hidden customers, etc.etc.etc.)
- Being quoted/featured/etc. in various publications/blogs online like:
 - [Barbara Ling: Secrets of a Veteran Webmaster](#)
 - [Empower Your Children To Out-Earn Their Professors](#)
 - [Nailing a good contractor](#)
 - [Microsoft Small Business Success Story](#)

There's 'way too much to write here....you can visit my [Barbara Ling About Me](#) page to learn more!

Appendix A – 100% Affiliate Commission Program

As well as making my own products, I also run a 100% affiliate commission program over at [Virtual Coach affiliates!](#)



Confused as to why anyone would offer a 100% affiliate commission? Methinks you'll greatly enjoy:

[Why Marketers Offer 100% Affiliate Commissions To People](#)

The program uses [Rapid Action Profits](#), so you're paid instantly to your Paypal account!

Want to see some of the goodies you'll find?

Turn the page....

Appendix B – Recommended Resources

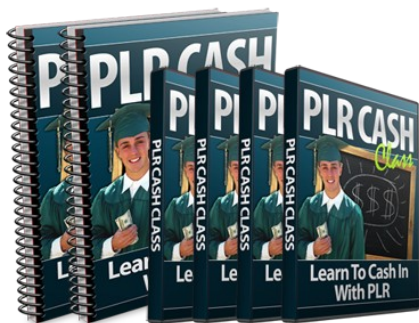
Here's some of the products I really like.

Ecover Black Pack



This is wonderful collection of 35 Photoshop actions you can use to make your own professional 3d eCovers. Love it love it love it, I now design all of mine meself. [Click HERE](#) to learn more!

Power PLR Cash Class



This is a comprehensive 18 video series on how to really crush it with PLR. Created by one of the acknowledged masters in PLR as well.

Facebook Games Master Pack



Enabled you to cash in on the Facebook gaming frenzy! Not only that, but you can also monetize the games with your own ads as well. [Click HERE](#) to learn more!

Easy QR Code Maker



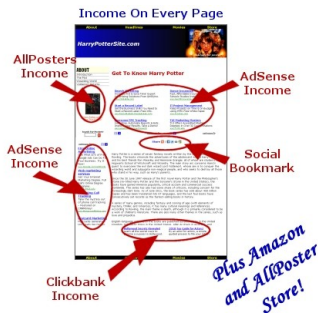
This simple program gives you a one-click way to make mobile QR codes for anything online – custom website pages, promotions, email addresses, SMS and much much more. [Click HERE](#) to learn more!

Classic! 501 Online Business Graphics Package



A truly nifty way to jazz up boring websites with 100 great people images, 250 editable PSD header files and much more! [Click HERE](#) to learn more!

15 Turnkey Monetized Sites



Really nice – 15 turnkey sites where all you have to do is add in your affiliate IDs, upload and you're on your way! AdSense income, Clickbank income, more. [Click HERE](#) to learn more!

Wordpress Dealpon Coupon Plugin



Very nice indeed – lets you offer your visitors all sorts of special, time-limited coupons. **WP Dealpon** is a completely automated, turn-key wordpress plugin that will let you run automatically **controlled special offers** right from your wordpress blog. No other wordpress plugin does what WP Dealpon does. [Click HERE](#) to learn more!

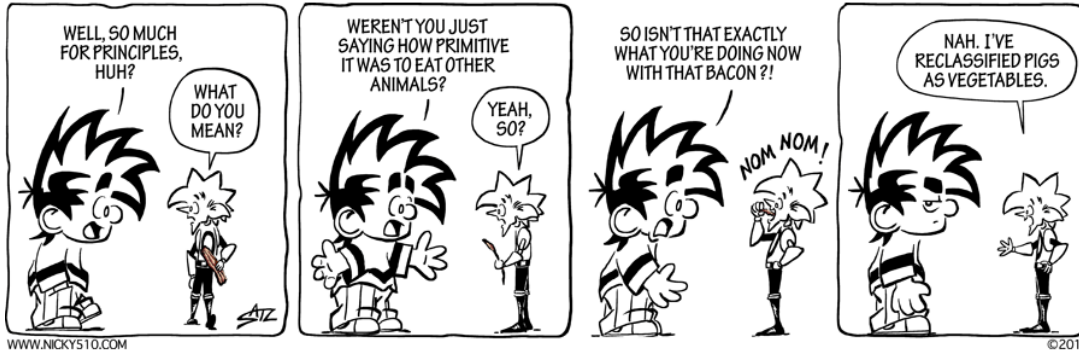
Clickbank Cash Raider



Easy push-button way to churn out niche websites that are monetized by specific Clickbank products. Nice easy “fill in the blanks” software....[Click HERE](#) to learn more!

Appendix C – Humor!

Humor makes the world go 'round, and you just can't get any better than [Nicky510](http://www.nicky510.com).



Remember.....

Fortune Favors the Bold.

**Go out and make yourself
fortunate...**

TODAY!