Cash In On

Amazon.com's Black Friday & Daily Deals

by Barbara Ling

Table of Contents

Acknowledgments.....iv

Dedication.....v

Legal Notice.....vi

Introduction.....1

What You Will Need.....1

The Challenge: 2

Step 1 - Grab An Amazon.com Affiliate ID.....4
Step 2 - Visit http://rssfeeds.s3.amazonaws.com/goldbox.....5
Step 3 - Highlight as Many Deals of the Day You Want.....7
Step 4 – Right Click and Choose “View Source”.....9
Step 5 - Copy/Paste Text To Blank Notepad File.....10
Step 6 - Find and Replace rssfeeds-20 With Your Affiliate ID 12
Step 7 - Highlight Content and Press Control C.....17
Step 8 - Click Add New Post In Your Blog.....18
Step 9 - Type In Introductory Text, Click "Source" or “HTML”.....20
Step 10 - Press Control V.....23

Conclusion.....28

About The Author.....29

Appendix A – 100% Affiliate Commission Program.....30

Appendix B – Recommended Resources.....31

Ecover Black Pack.....31
Power PLR Cash Class.....31
Facebook Games Master Pack.....32
Easy QR Code Maker.....32
Classic! 501 Online Business Graphics Package.....33
15 Turnkey Monetized Sites.....33
Wordpress Dealpon Coupon Plugin.....33
Clickbank Cash Raider.....34

Appendix C – Humor!.....35

Remember.....36

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- And I would most remiss indeed if I neglected to mention Bonnie and the RocketMoms of Squidoo!They taught me an incredible amount about how terrific Squidoo is for anyone online.

- Next, I am indebted to:

- **Donna Gillespie,** author of the life-changing books `The Light Bearer and Lady of the Light` – one of the most superb writers today.

Last but never least:

My family. My wonderful husband, Moses Ling, my terrific kids, my wondrous mooses, my absolutely fantastic parents - none of this would be possible whatsoever without their love and support. This one's for you, folks!

Dedication

To my husband:

Cash In On Amazon's Black Friday Daily Deals is dedicated to my husband, Moses Ling… the man in my life who keeps me sane and gives me the truest meaning to my life.

I love you the mostest. Always.

Barbara Ling

Fortune favors the bold.

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Cash In On Amazon's Black Friday Daily Deals

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This page is left intentionally blank.

Well, not really blank, as I've just written in it.

Actually, I typed in it.

Want a yummy snack?

It's a great way to start the day! :)

Introduction

Amazon.com has a tremendous affiliate marketing program that lets you add all sorts of goodies on your sites!

But did you know about http://www.amazon.com/Black-Friday-After-Thanksgiving-Sale/b?ie=UTF8&node=384082011 ?

- **That's Amazon's Black Friday deals!**

And what about:

http://www.amazon.com/gp/goldbox/ref=cs_top_nav_gb27

- **That's Amazon.com's Daily Deals!**

Thing is, though, until now, there's no way to add **just** the Daily Deals to your website.

Like I said...until now. :)

What You Will Need

All you will need to add Amazon.com's Daily Deals and Black Friday goodness is the following:

- Amazon.com affiliate ID
- Firefox browser
- Notepad
- Your own blog to post the products

And here's how to do it!

The Challenge:

Black Friday.

The biggest shopping day of the year!

There's bunches of ways to make money from the days leading up to Black Friday and Cyber Monday, you know.

Some complicated, some easy.

This particular WSO is focused on easy easy **easy**.

In a nutshell, you're going to post the daily Amazon.com Gold Box and Black Friday deals straight to your website....with every wondrous product tagged with your glorious Amazon.com affiliate ID.

Your completed posts will look something like:

http://www.barbaraling.com/insights/black-friday-amazon/

ie,

Go over to that page now, move your mouse over the Flash Memory card link, and look at the address. You'll see something like:

Notice that "virtualcoach-20" thingee at the end?

That's **my** Amazon.com affiliate ID.

Ain't it cute? That ensures that if anyone buys from my link....I get the affiliate commission.

And what this WSO is going to teach you...is how **you** can create the same type of post on your site...with **your** affiliate ID!

Here's what you're going to do.

- Step 1 - Grab An Amazon.com Affiliate ID
- Step 2 - Visit http://rssfeeds.s3.amazonaws.com/goldbox
- Step 3 - Highlight as Many Deals of the Day You Want
- Step 4 - View Source
- Step 5 - Copy/Paste Text To Blank Notepad File
- Step 6 - Find and Replace rssfeeds-20 With Your Affiliate ID
- Step 7 - Highlight Content and Press Control C
- Step 8 - Click Add New Post In Your Blog
- Step 9 - Type In Introductory Text, Click "Source"
- Step 10 - Press Control V

These are described in 3....2.....1.....

Turn the page and let's go!

Step 1 - Grab An Amazon.com Affiliate ID

To showcase Amazon.com posts, you need (wait for it!) an Amazon.com ID.

Grab one here if you don't have one already:

https://affiliate-program.amazon.com

Your ID will be created from your eMail address.

In my case, it's virtualcoach-20.

Remember your Associate ID. You'll need it.

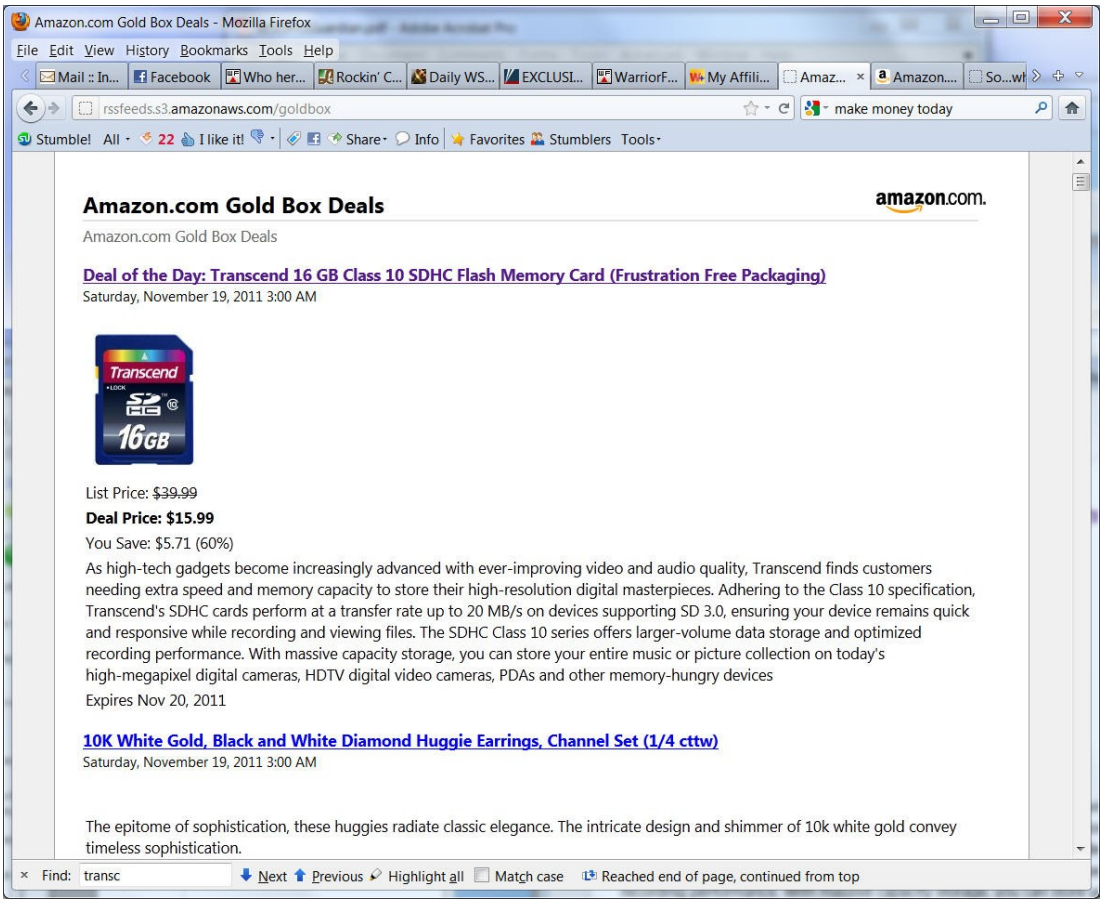
You see, basically you're going to tag every single Amazon.com Daily Deal product with your own ID, so should someone buy from your link, **you** (nobody else!) gets the affiliate commission.

Next,

Step 2 - Visit http://rssfeeds.s3.amazonaws.com/goldbox

I use the Firefox browser to do this. You'll see something that looks like:

NOTES



Take some time to scroll down the page. You'll see bunches and bunches of daily deals – some starting today, others starting before in the past but ending today or the future.

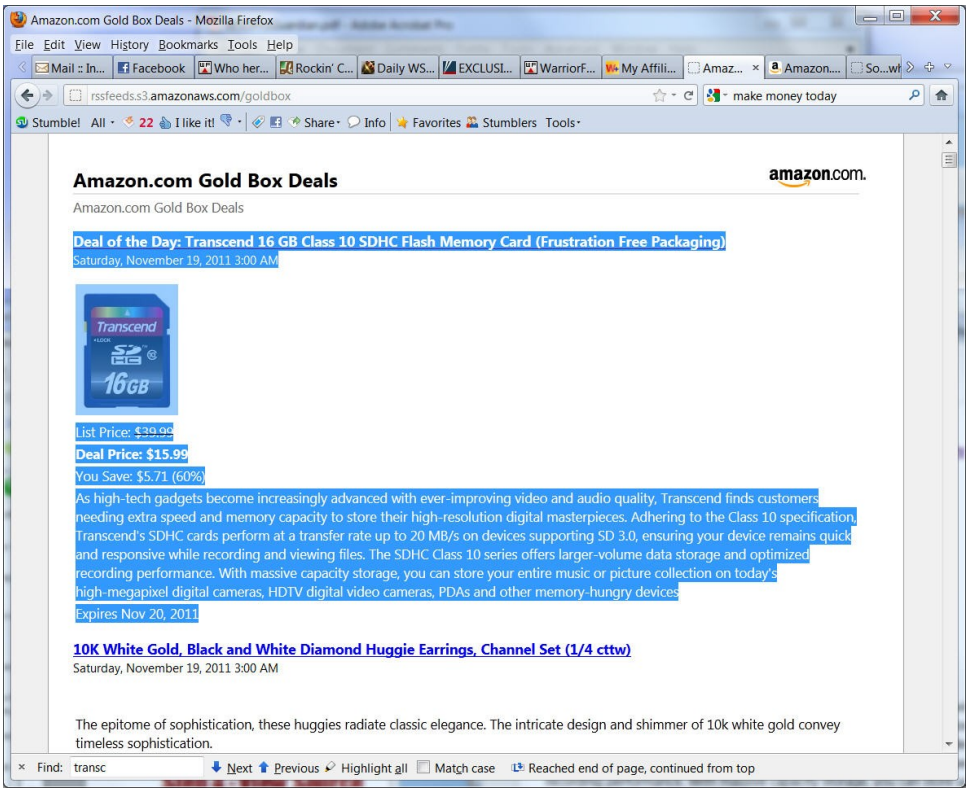
Your goal will be to copy those images and text etc. but ensure it's **your** affiliate link that's embedded.

Next,

NOTES

Step 3 - Highlight as Many Deals of the Day You Want

Left-click your mouse before the Deal of the Deal and highlight as many as you'd like. When you're done, it should look like:

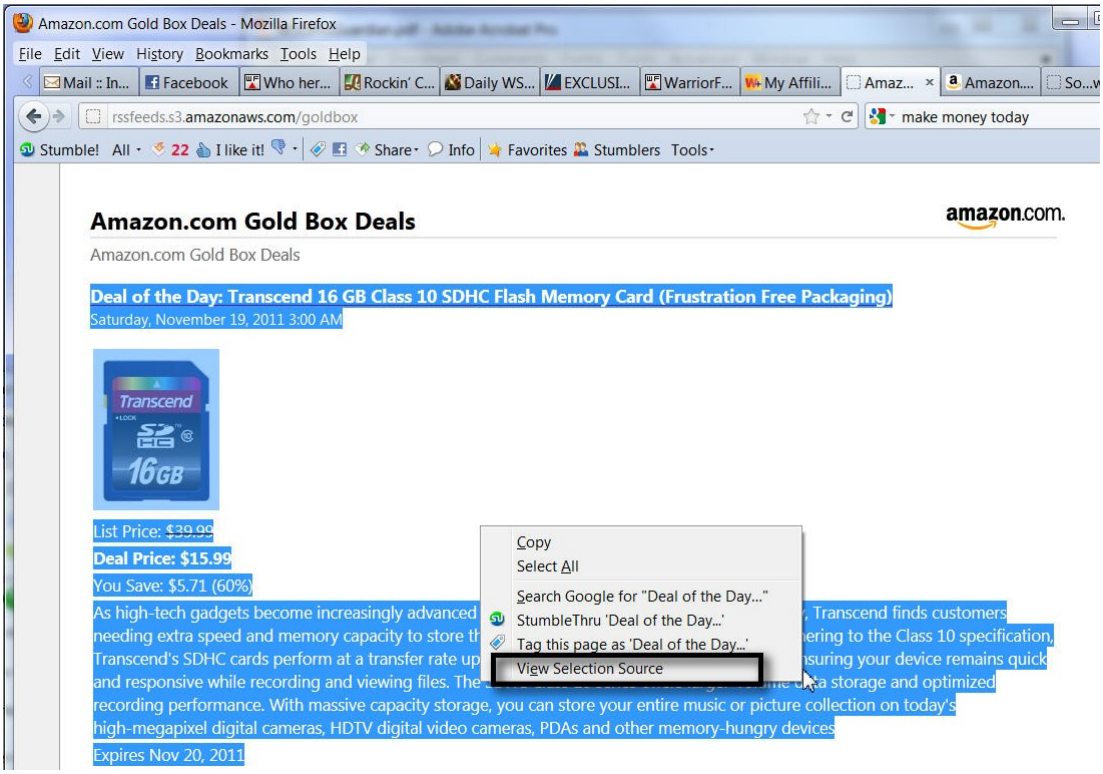


After you've highlighted everything, move to:

NOTES

Step 4 – Right Click and Choose "View Source"

You should see something most similar to the following...emerge.



What you're going to see next is the **source code** that is responsible for making that adorable picture and text displayed.

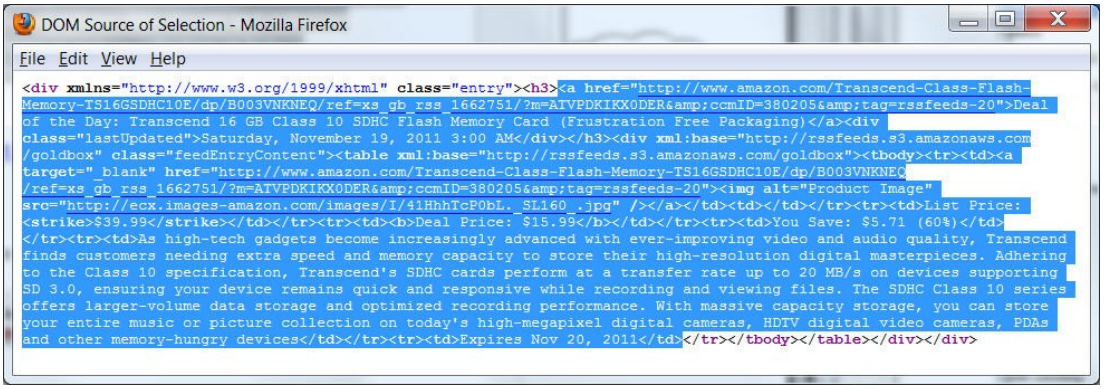
NOTE! - if you've never seen source code before, do **not** get freaked out by it! You don't need to understand it, you'll only need to do a find/replace of the Amazon.com ID with **your** Amazon.com affiliate ID.

So! Next,

NOTES

Step 5 - Copy/Paste Text To Blank Notepad File

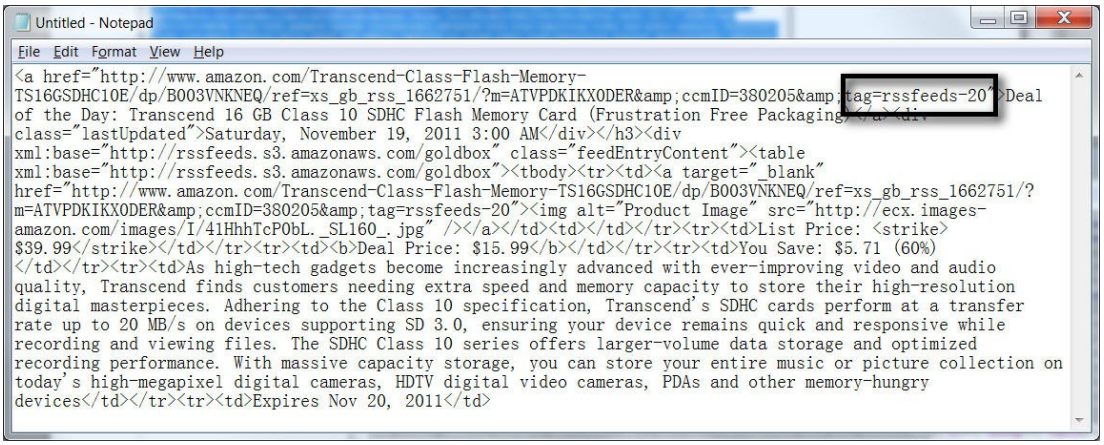
When you view the source, you'll see something like:



Now, press **<CONTROL C>**. That will copy the highlighted text to your computer memory.

Fire up Notepad, click your mouse in the Notepad window and press <CONTROL V>.

You'll end up with:



Notice that "rssfeeds-20"?

You're going to change that to **your** affiliate ID. Next:

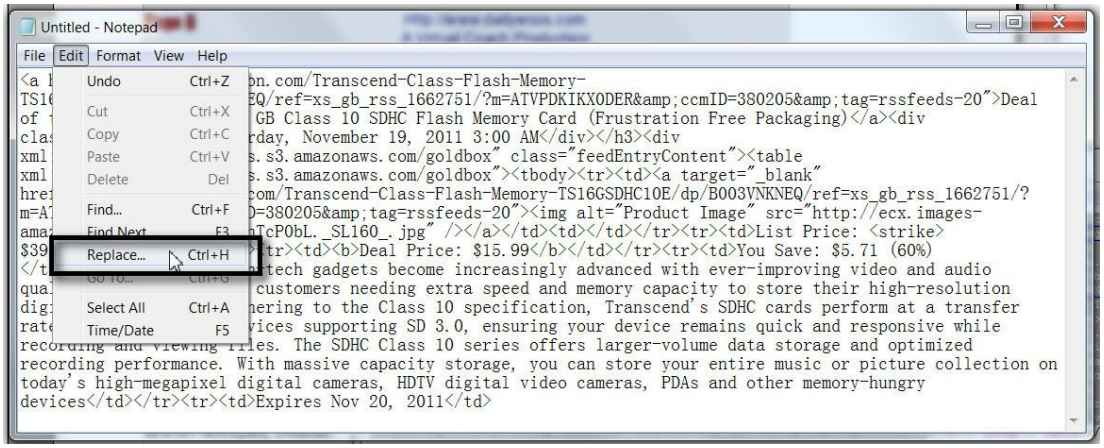
NOTES

Step 6 - Find and Replace rssfeeds-20 With Your Affiliate ID

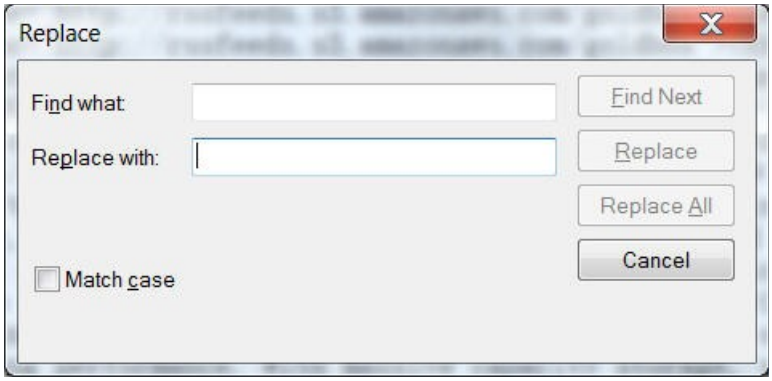
Within Notepad, choose:

Edit | Replace

ie,

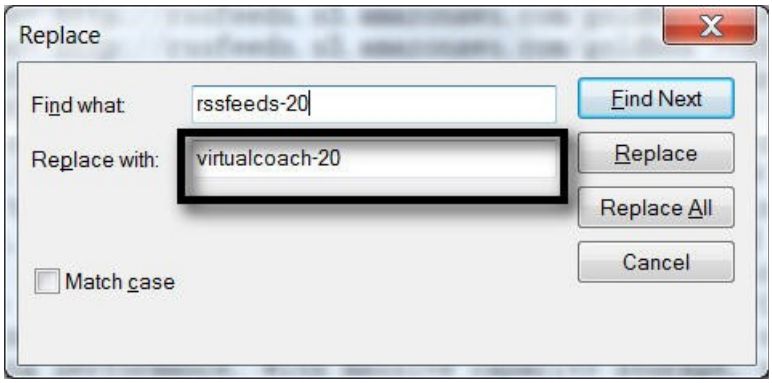


You'll be presented with a Find|Replace thingee like so:



You want to replace rssfeeds-20 with your ID.

In other words,



You will want to ensure you type in the "Find what" box:

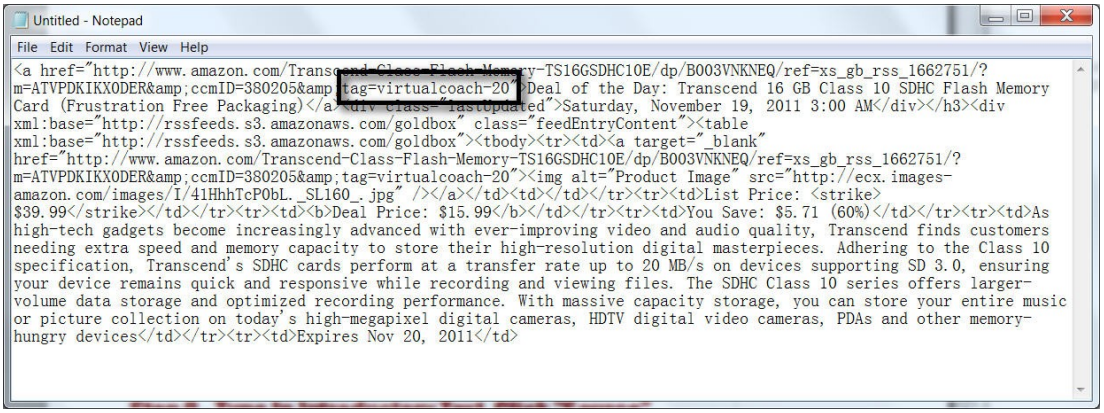
- **rssfeeds-20**

and then type in the "Replace with:

- **Your Amazon affiliate ID**

In the above example, I type my own Amazon.com affiliate ID.

Click "Replace All"; you should see something like:



Notice how your Amazon.com affiliate ID now shows up?

Now it's time to get that content into your blog! Next:

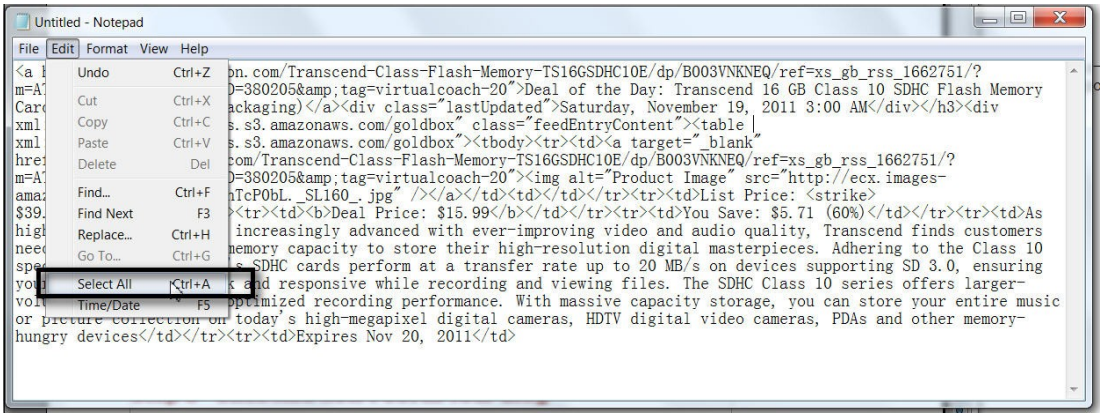
NOTES

Step 7 - Highlight Content and Press Control C

In Notepad, you can select

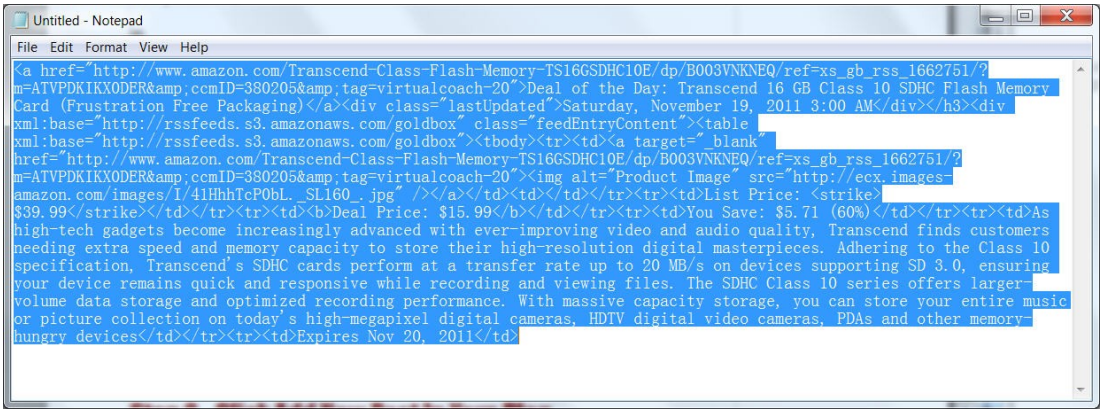
Edit | Select All

ie,



Key!

When you do that, you'll see all the content highlighted like so.



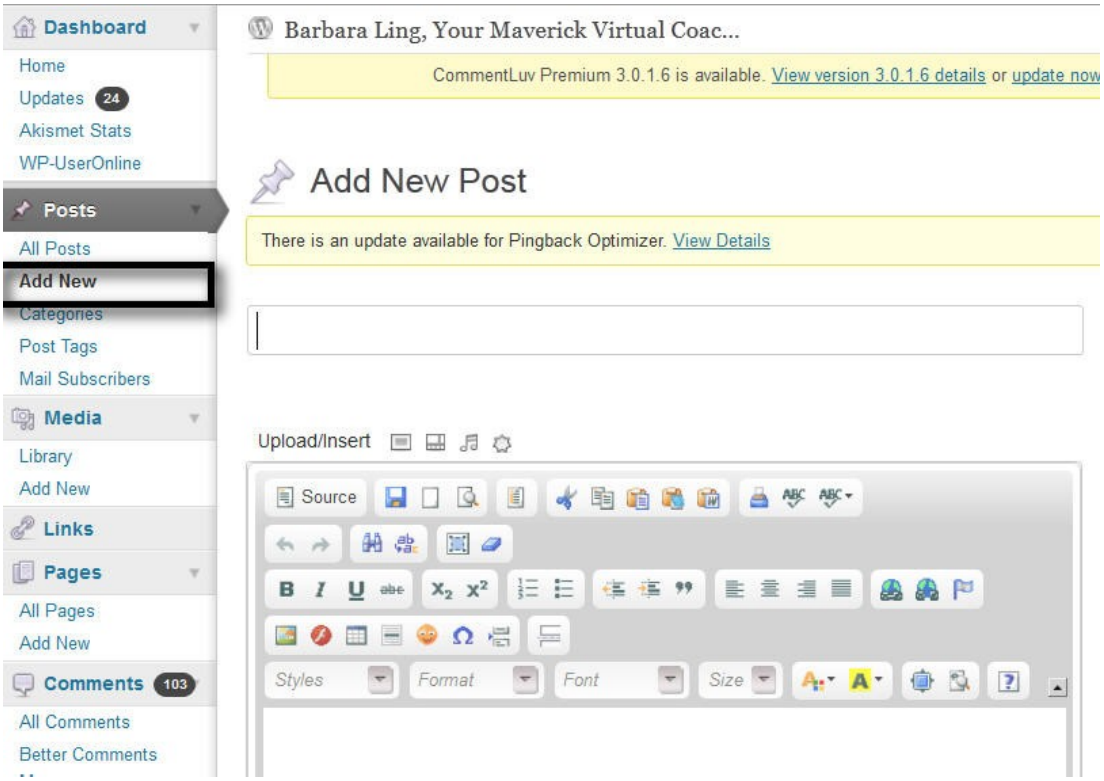
Press **<CONTROL> C.** This will copy the content to your computer clipboard.

Now it's time to get that wondrous content into a brand new blog post!

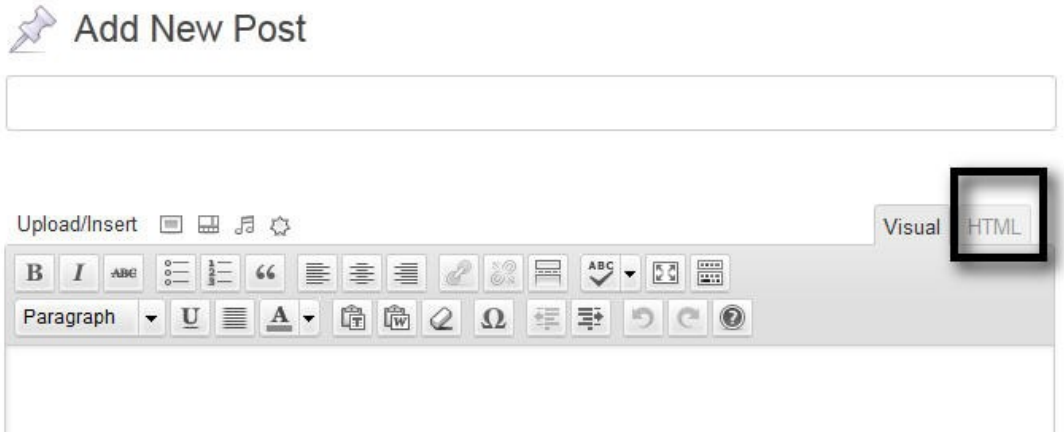
Go to your blog and:

Step 8 - Click Add New Post In Your Blog

In your Wordpress dashboard, click Add New Post like so:



See that Source button up there? It might also look like:

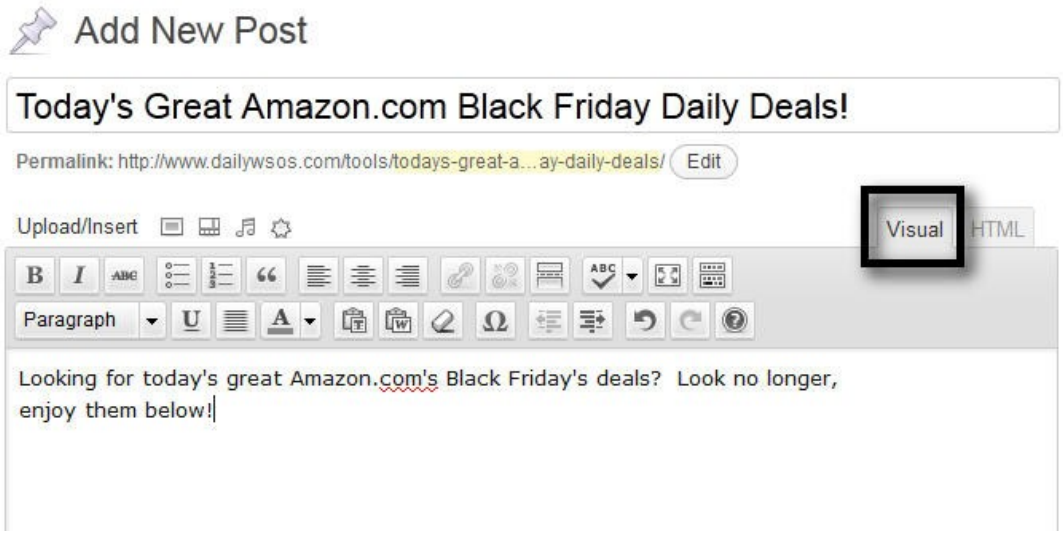


The first image would result if you're using an enhanced editor plugin like I am, the second image would result if you're using a no-frills Wordpress installation.

First:

Step 9 - Type In Introductory Text, Then Click "Source" or "HTML"

You'll want to first type in some sort of introductory text like so.



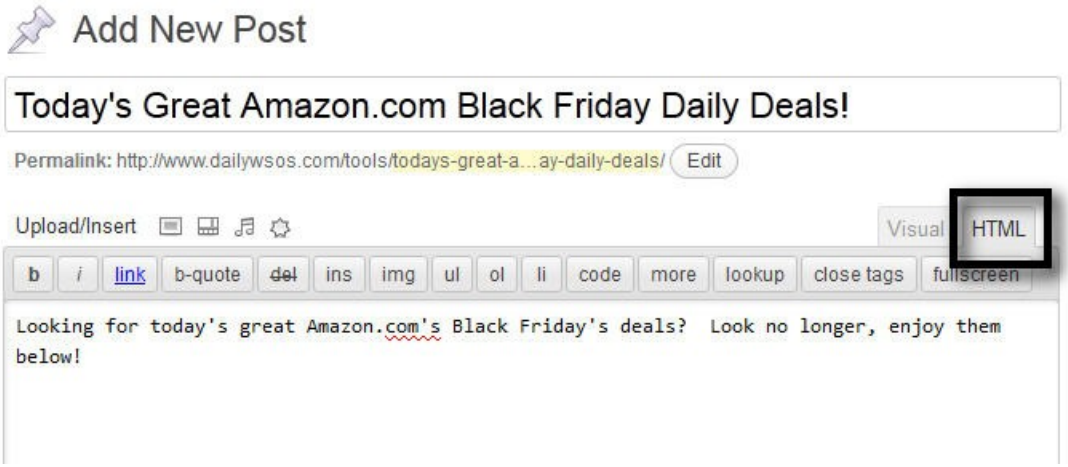
Notice how the Visual tab is still highlighted?

After you type that intro text, click on "HTML" or "Source".

This will switch your editing mode from WYSIWYG (what you see is what you get) to strict HTML inputting.

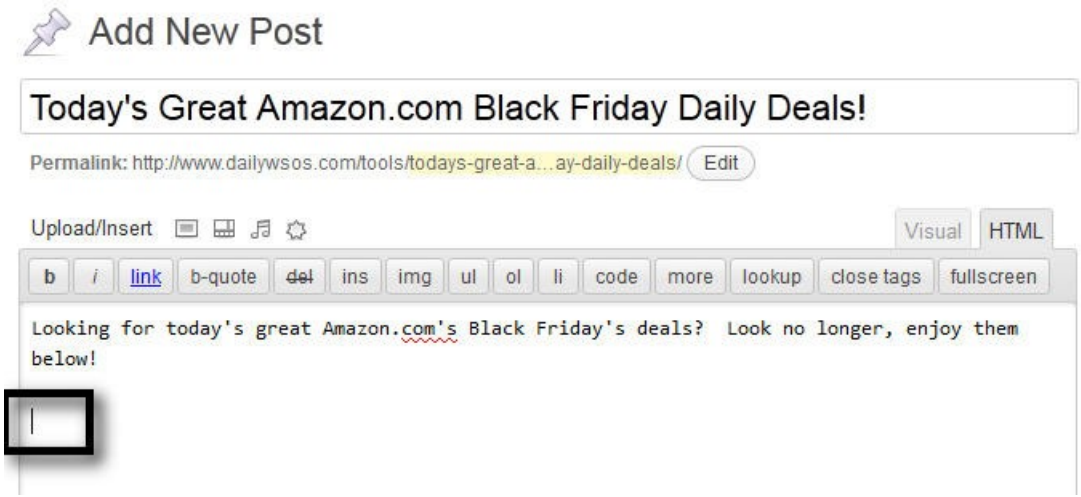
It will look like:

NOTES



You'll notice the font will change to Courier.

From there, you'll want to click right below your introductory text like so and then add a new line underneath. **I box in the cursor below to demonstrate:**



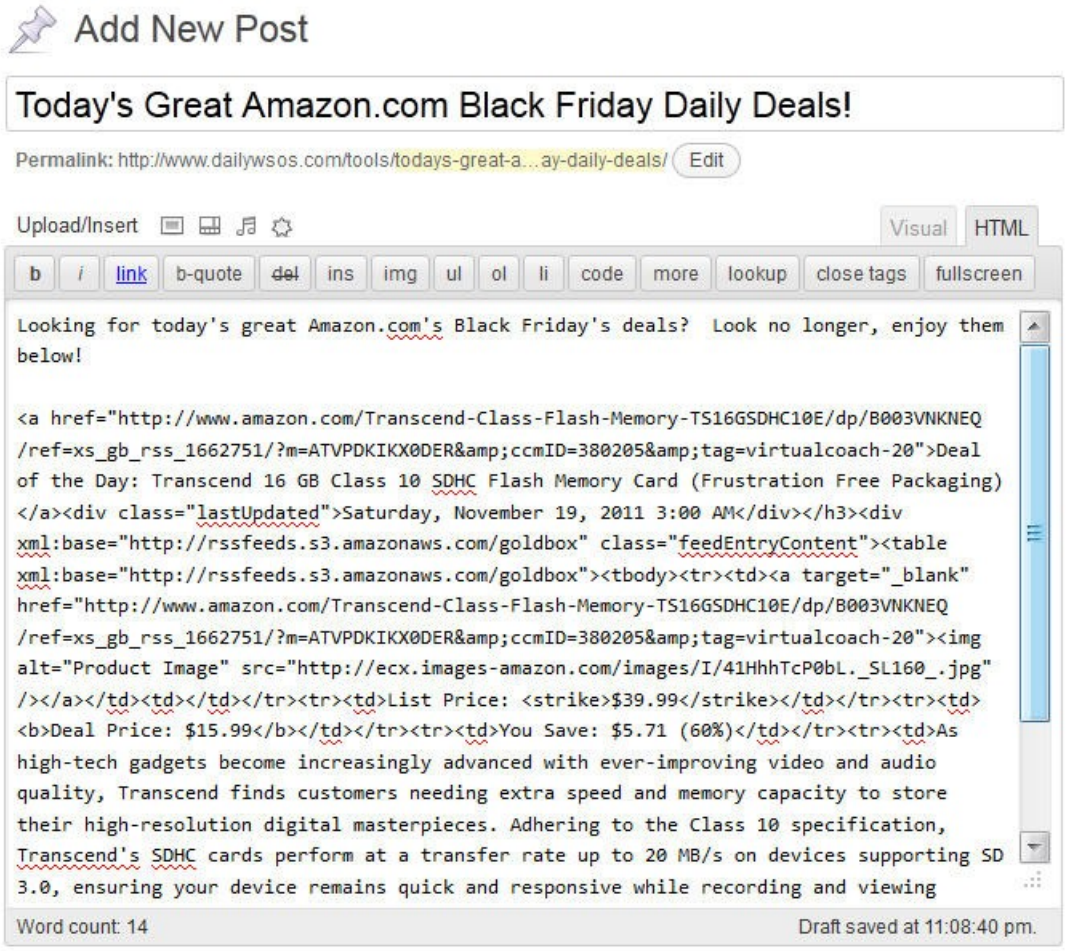
Where you click...is where the Amazon.com text will be pasted.

And finally...

NOTES

Step 10 - Press Control V

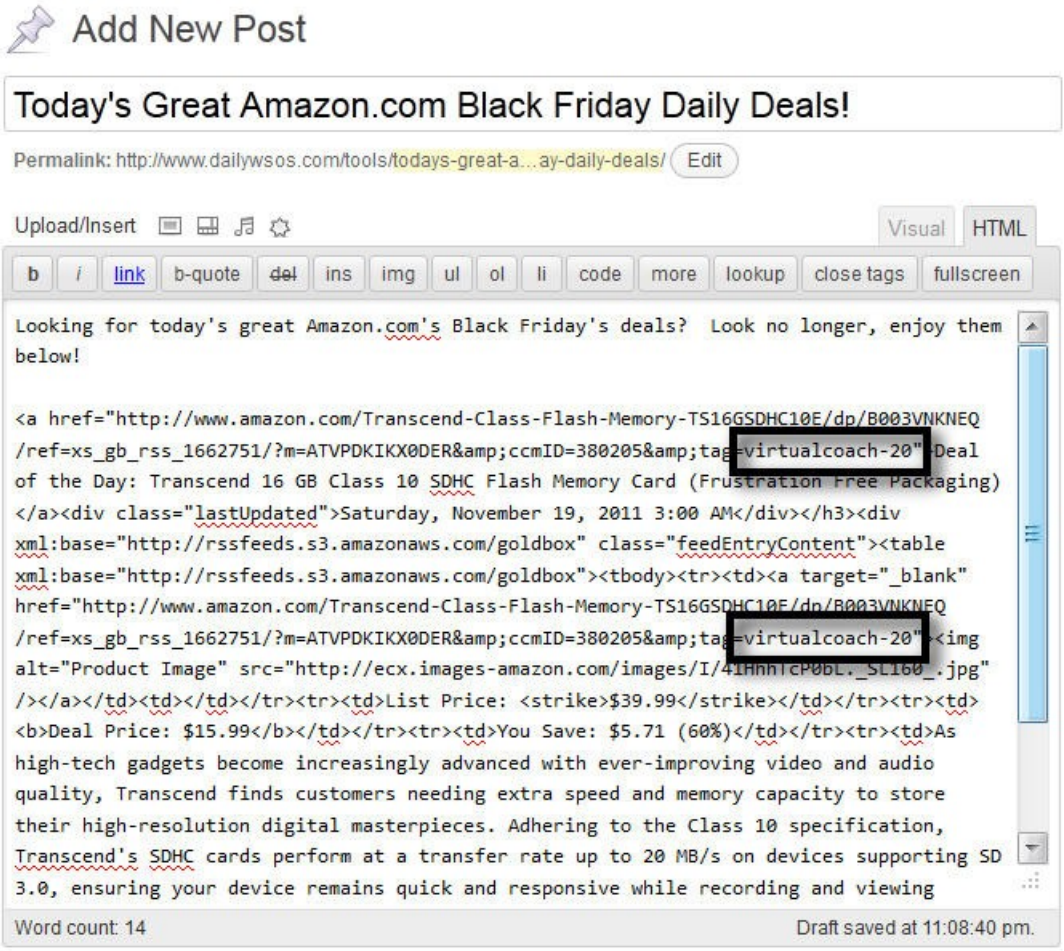
When you press **<CONTROL> V**, you should see something like:



Don't get fazed by what you see!

You'll know you've done this correctly if you see your Amazon.com affiliate ID in the code like so.

NOTES



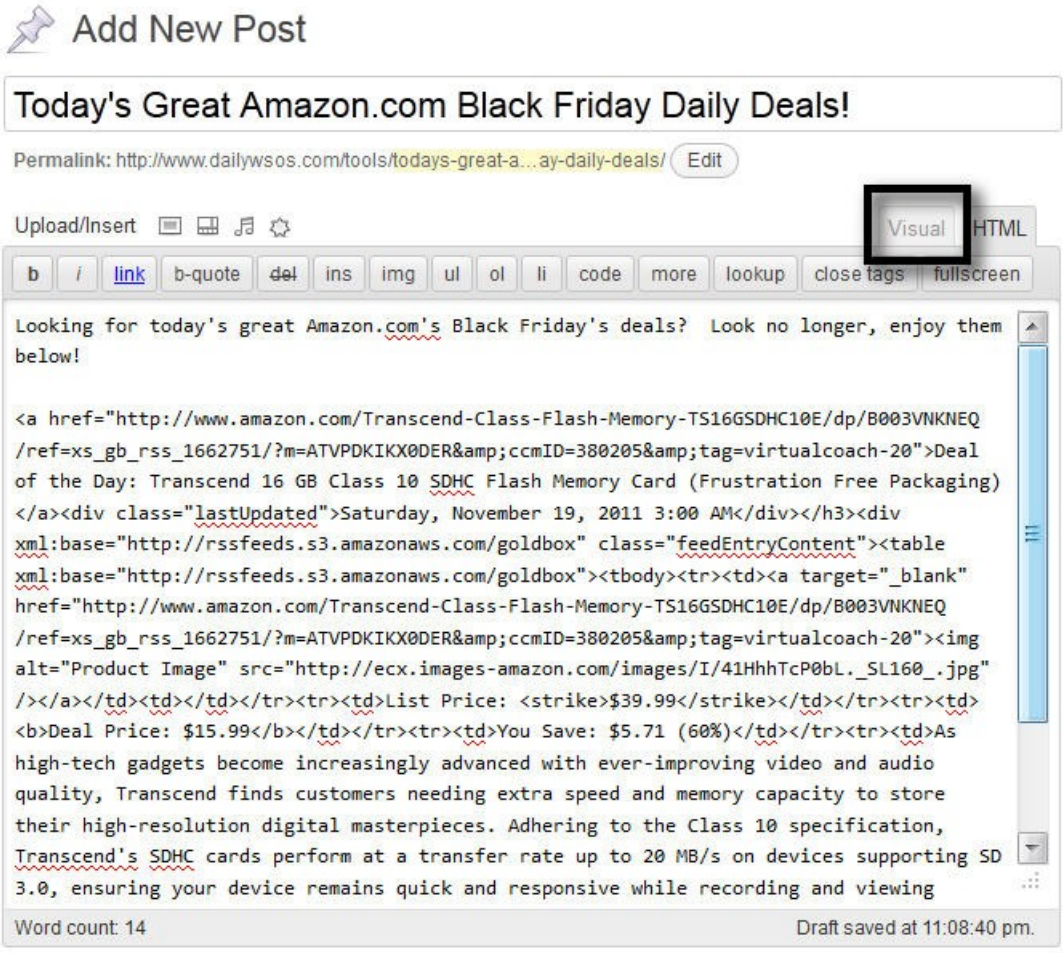
See how my affiliate ID, virtualcoach-20, shows up?

And now, here's where the REAL coolness emerges...

Click on **Visual**.

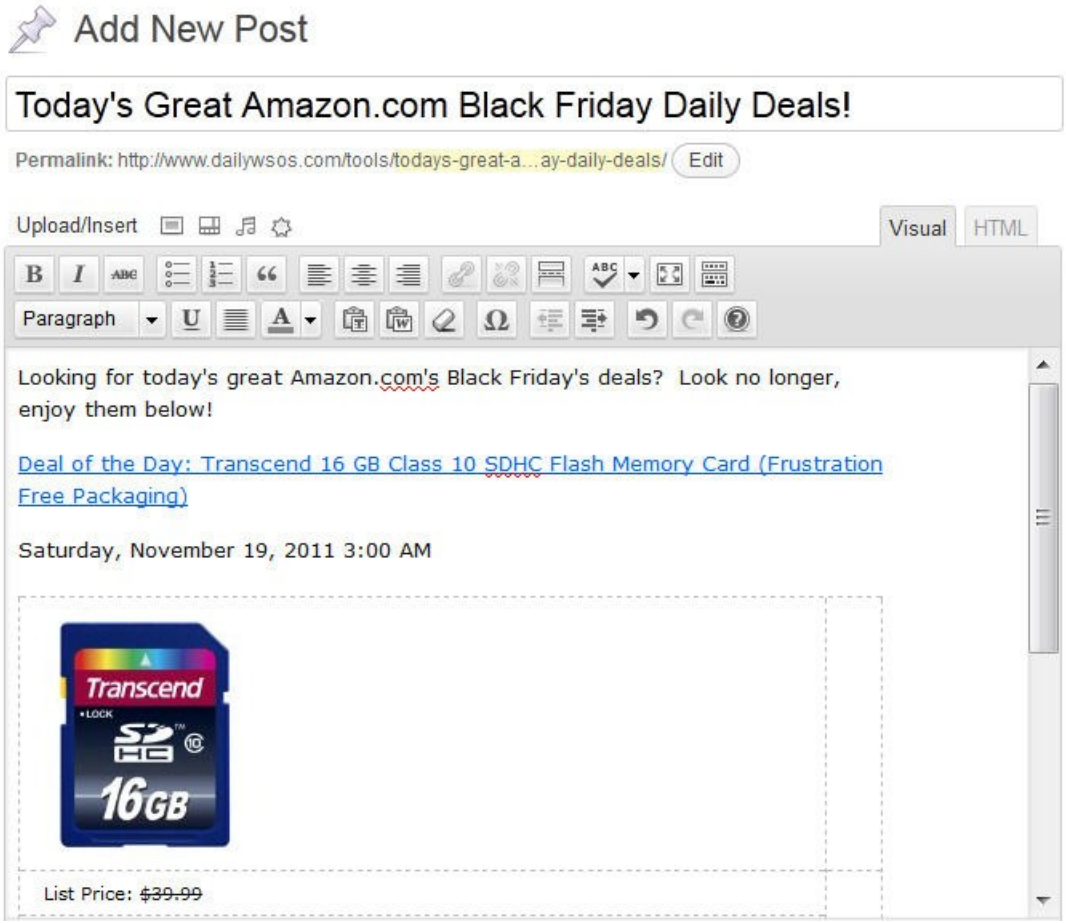
It's right next to HTML like so:

NOTES



and when you click on Visual, you'll see (and of course, the products displayed will be whatever you had highlighted):

NOTES



Isn't that awesome?

The link that is created now has **your** Amazon affiliate ID.

And **that's** how you can list the Daily Deals from Amazon.com every day.

It's just:

1.) Visit http://rssfeeds.s3.amazonaws.com/goldbox .

2.) Highlight what you want.

3.) View the source.

4.) Copy/paste that into Notepad.

5.) Change rssfeeds-20 to your Amazon.com affiliate ID, and then copy that to your computer clipboard.

6.) Start a new post on your blog, write some introductory text and switch to HTML view.

7.) Paste in the changed text.

8.) Publish your blog post.

Neat, aye?

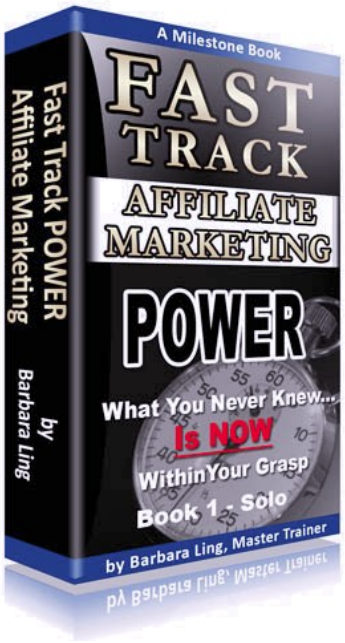
I think so too. :)

Conclusion

This concludes **Cash In On Amazon's Black Friday Deals**

Good stuff, isn't it? Remember....pasting HTML and stuff might be confusing at first, but honestly after you've done it once or twice...it becomes second nature.

And there's lots more you can do with Amazon.com's RSS feeds...I wrote up bunches about it over at **Fast Track Affiliate Marketing Power**:



You'll love what you discover!

Grow strong,

Barbara Ling

http://www.barbaraling.com

About The Author

Success…it's an attitude!

Welcome! My name is Barbara Ling, and in a nutshell, I'm all about sharing what I've learned over the past decade about creating and running a profitable business online.

My credentials include:

- **Writing 30+ books/ebooks** about various/sundry ways for people to generate income online (entrepreneur, recruiting, real estate, auctions, SEO, finding a job, safe weight loss, hidden customers, etc.etc.etc.)
- Being quoted/featured/etc. in various publications/blogs online like:
    - Barbara Ling: Secrets of a Veteran Webmaster
    - Empower Your Children To Out-Earn Their Professors
    - Nailing a good contractor
    - **Microsoft Small Business Success Story**

There's 'way too much to write here….you can visit my **Barbara Ling About Me** page to learn more!

Appendix A – 100% Affiliate Commission Program

As well as making my own products, I also run a 100% affiliate commission program over at Virtual Coach affiliates!

Confused as to why anyone would offer a 100% affiliate commission? Methinks you'll greatly enjoy:

Why Marketers Offer 100% Affiliate Commissions To People

The program uses **Rapid Action Profits**, so you're paid instantly to your Paypal account!

Want to see some of the goodies you'll find?

Turn the page....

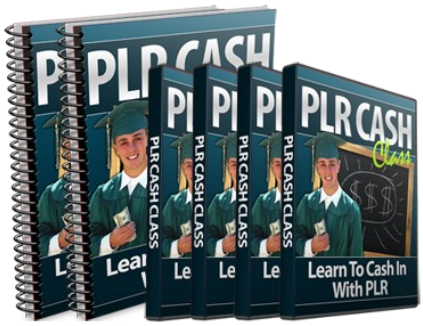
Appendix B – Recommended Resources

Here's some of the products I really like.

Ecover Black Pack

This is wonderful collection of 35 Photoshop actions you can use to make your own professional 3d eCovers. Love it love it love it, I now design all of mine meself. Click HERE to learn more!

Power PLR Cash Class



This is a comprehensive 18 video series on how to really crush it with PLR. Created by one of the acknowledged masters in PLR as well.

Facebook Games Master Pack

Enabled you to cash in on the Facebook gaming frenzy! Not only that, but you can also monetize the games with your own ads as well. **Click HERE** to learn more!

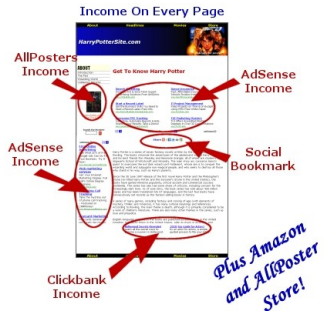
Easy QR Code Maker

This simple program gives you a one-click way to make mobile QR codes for anything online – custom website pages, promotions, email addresses, SMS and much much more. **Click HERE** to learn more!

Classic! 501 Online Business Graphics Package

A truly nifty way to jazz up boring websites with 100 great people images, 250 editable PSD header files and much more! **Click HERE** to learn more!

15 Turnkey Monetized Sites



Really nice – 15 turnkey sites where all you have to do is add in your affiliate IDs, upload and you're on your way! Adsense income, Clickbank income, more. **Click HERE** to learn more!

Wordpress Dealpon Coupon Plugin

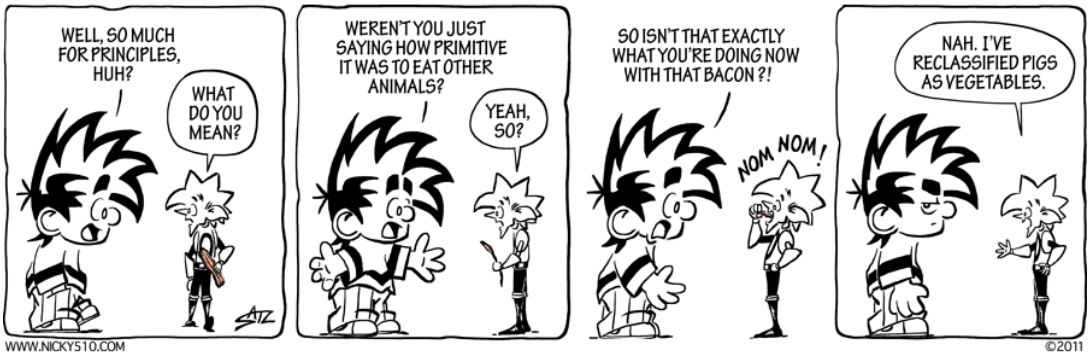
Very nice indeed – lets you offer your visitors all sorts of special, time-limited coupons. **WP Dealpon** is a completely automated, turn-key wordpress plugin that will let you run automatically **controlled special offers** right from your wordpress blog. No other wordpress plugin does what WP Dealpon does. **Click HERE** to learn more!

Clickbank Cash Raider

Easy push-button way to churn out niche websites that are monetized by specific Clickbank products. Nice easy “fill in the blanks” software....**Click HERE** to learn more!

Appendix C – Humor!

Humor makes the world go 'round, and you just can't get any better than Nicky510.



Remember.....

Fortune Favors the Bold.

Go out and make yourself fortunate. . .

TODAY!