

Facebook Timeline Ignition!

Complimentary Cheatsheet From Barbara Ling

**Building An Offline Facebook
Business Online with the
NEW Timeline!**



Please feel free to share!

[The COMPLETE Facebook Business In a Box! \(time sensitive\)](#)

Facebook Timeline Ignition!

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The COMPLETE Facebook Business In a Box! (time sensitive)

Facebook Timeline Ignition!

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Building An Offline Facebook Business Online

Published by Lingstar 2012

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Facebook Timeline Ignition!

Facebook Business Services = \$\$ For You!

Facebook Business Services = \$\$ For You!



On 3/31/12 Facebook is rolling out the new Timeline to ALL Facebook pages (notice how they're no longer Fan page too!).

Are you aware of just what a truly fantastic opportunity this is for you to add a whole new stream of income to your services?

No?

Well then let's mosey on to:

Facebook Timeline Ignition!

What ARE Facebook Business Services?

What ARE Facebook Business Services?



Facebook business services are very simple in concept. They include:



- SEO
- Sales page creation
- Coupon creation
- Tie in with GooglePlaces
- Events
- Free giveaways
- Company history
- MORE!

Smart businesses will create pages that are dedicated to their business like:

- <http://www.facebook.com/llbean>
- <http://www.facebook.com/Nutella>

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What ARE Facebook Business Services?

- <https://www.facebook.com/SuziSweetShoppe>
- <http://www.facebook.com/vpiindustries>

Now, before you say, oh wow, you have to have big huge money to make a killer Facebook fanpage, remember – the last two of the above are local businesses!

And they're not even taking total advantage of what Facebook Business can do for them.

This is where YOU come in.

There are (literally!) thousands of local businesses, online, right now, at Facebook....that desperately **need** smart savvy marketers and service providers like you....to generate for them tremendous amounts of new business via their own personal Facebook Business Pages.



But now a question arises...how on earth can you create and market such a service and business for yourself?

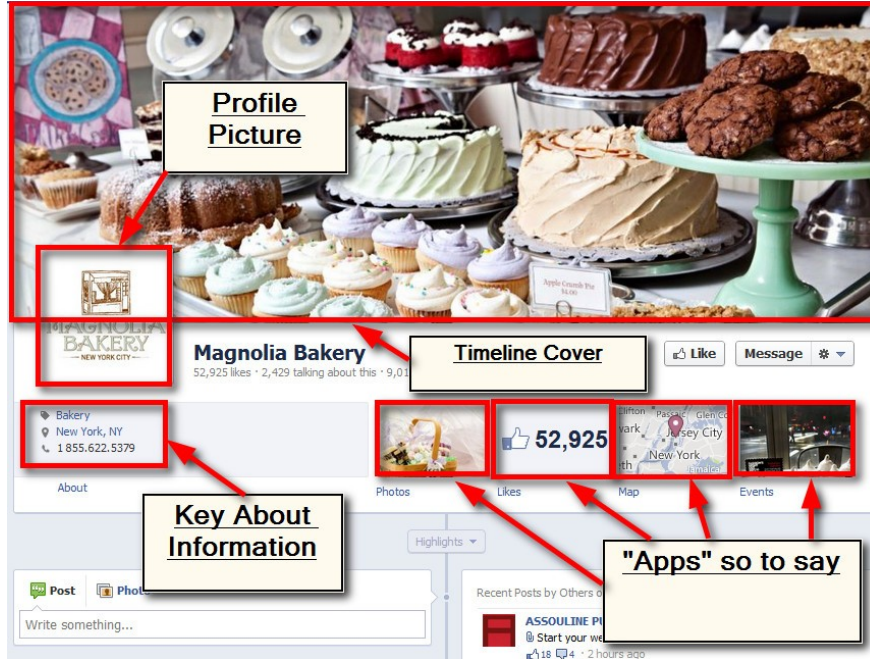
Well, **Facebook Timeline Ignition** is a true business in a box that shows you **everything** (and I mean EVERYTHING) required, plus gives you the Timeline templates, offline flyers, business letterhead, and a complete suite of video training for it!

But if you'd like to fritter away your time and search for resources online.... check out the following. :)

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What's Happening With Facebook Pages After 3/31/12

What's Happening With Facebook Pages After 3/31/12



See, this is why you want to get [Facebook Timeline Ignition](#) – on 3/31/12, Facebook is rolling out the new TIMELINE (which just plain *changes* how Facebook pages look).

So even if you don't want to take advantage of the above, you do need to understand what you have to change.

What Changes In Facebook Pages After 3/31/12



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What Changes In Facebook Pages After 3/31/12

The main changes you need to take care of are:

- 1.) **Timeline Cover Photo:** It can be up to 815 by 315 pixels. Think of it as your greeting card, the “Hey! You want to learn more about me!” image to intrigue your viewers...and cause them to explore more.
- 2.) **No More Landing Page:** Remember how you could send people directly to a Welcome tab via FBML (facebook markup language)? Well...no more!
- 3.) **Bye bye Left Side Tabs!:** Applications and such are now shown by 5 small pictures under the main cover photo...and no left hand tabs exist anymore. That means you have to tightly redesign your Facebook Page look and feel. Wheee!
- 4.) **Critical Post Pinning:** You can tack up critical posts of yours to the top of your Timeline.
- 5.) **Better Administrator Panel:** Gives you a birds-eye view of your page activity. Nice!
- 6.) **Profile Pictures:** They're are now square and at least 180px wide.
- 7.) **User Messaging:** Users can now directly message Facebook Pages. Woot!



Want over 20 new thingees?

- <http://blog.kissmetrics.com/new-facebook-pages/>

is awesome!

So...with all of that, how do you go about, well, DOING it all?

So glad you asked! Move now to:

Facebook Timeline Ignition!

How To Create Facebook Business Pages

How To Create Facebook Business Pages



By far, this is one of the best descriptions about FB Pages (done by FB no less!):

- <http://www.learnfacebookpages.com/>

And this covers everything as well:

- <http://mashable.com/guidebook/facebook/>

Want a pictorial tutorial?:

- <http://www.squidoo.com/facebookpage>

will work grand!

But then question now arises....okay, a business now has a FB page. How else can it be a benefit?

Well then, have you considered:

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Another Benefit To Facebook Business Pages

Another Benefit To Facebook Business Pages



- Facebook pages are indexed by Search engines!
- You can offer special incentives to people who interact at your Facebook page.
- You can create FB pages for affiliate marketing, CPA offers and more!
- You can engage customers by offering polls, questions of the day, and special deals.
- You can incorporate RSS feeds (think – pins from your Pinterest boards, updates from your blog and more!)
- You can tie Facebook into other social platforms like Twitter, Pinterest and more, thus helping create Viral sharing of your compelling content!
- You can use Facebook Fan pages to sell Amazon affiliate, eBay affiliate and more goodies. (ie, [Facebook Store Builder!](#))

So as you can tell, Facebook Business pages are simply just plain Good Common Sense.

- <http://www.quicksprout.com/2012/03/12/the-marketers-guide-to-the-new-facebook-pages/>

Facebook Timeline Ignition!

Another Benefit To Facebook Business Pages

gives you some more goodies too!

Now....here's a question! How can you ensure your Facebook pages convert? Enter:

Making Great Facebook Business Pages That Convert



First, you want to make sure both your cover photo and your profile photo make a lasting impression.



- <http://www.simplyzesty.com/facebook/how-to-make-the-most-of-the-new-design-on-facebook-timeline/>

walks you thru Before and After pictures of the new FB layout – nice!

- <http://mashable.com/2012/02/29/facebook-timeline-brands-prepare/>

gives you some grand ideas for how to prepare for the change too!

Now, think for a second. What does “convert” **really** mean to you?

- Does it mean “make more money”?
- Does it mean “build your list?”
- Does it mean “get more customers for your clients”?

Hmmmm?

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Making Great Facebook Business Pages That Convert

If you want to build your list, for example, you can dive into:

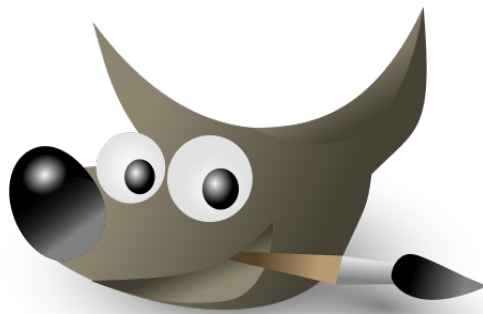
- <http://performinsider.com/2012/03/how-to-use-facebook-to-build-your-email-list/>
- <http://www.pamelagrow.com/2206/building-your-nonprofits-email-list-interview-with-childrens-medical-center/>
- <http://everythingfacebook.net/facebook-fan-pages-how-to-build-your-list/>

Nice, aye?

Once you've decided you want to pounce upon Facebook business (and even add it to a suite of services you can offer!), you need to get those two main things done – the Timeline and the profile picture done. [Facebook Timeline Ignition](#) includes 10 samples done-for-you templates, mind you (plus the business letterhead and the flyers and the videos and the....) but for the moment, lookie at:



Great Graphics Tools You Can Use To Make FB Timeline Pictures



So you don't want to use Photoshop.

Did you know...

[GIMP](#) is an open source version quite comparable to it?

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Great Graphics Tools You Can Use To Make FB Timeline Pictures

Other nifty drawing tools include:

- <http://www.sumopaint.com/start/>
- <http://mudcu.be/sketchpad/>
- <http://bomomo.com/>
- <http://www.escapemotions.com/experiments/flame/> (really cool)

Now, once you have decided you want to create a grand Facebook Business page, you might want to create wondrous copy to go along with it! In that case, mosey on over to:

SuperDeDuper Swipe Files

And did you know....smart marketers always have a collection of grand swipe files they can use?



Check out these goodies:

- <http://www.infomarketingblog.com/free-advertising-swipe-file-3234-ads/>
- <http://www.warriorforum.com/main-internet-marketing-discussion-forum/122519-all-one-copywriting-swipe-file.html>

And one I really like:

- <http://www.barbaraling.com/seemore/swipefiles.php>

(I bought that one meself)

Neat, aye?

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In Closing

In Closing

Taking advantage of the 3/31/12 changes Facebook is stuffing down our throats...it just make sense to **turn that to your advantage!**

And if you want to have a tremendously easy time in making those awesome Facebook business pages and making money from providing that service...get thee too:

[Facebook Timeline Ignition](#)



And do let me know what you think!

Sincerely,

Barbara Ling
Online Profits, Made Fresh Daily
<http://www.barbaraling.com>

Facebook Timeline Ignition!

One More Thing!

One More Thing!

Do you like the concept of this report?

If so, I cannot take credit for it – it was [Joe Finn's Affiliate Honey Pot](#) that made me think of creating it!

If you're a product developer and want to find HUUUUUGE amounts of affiliates who would love to promote for **you** – get thee hence to:

[Affiliate Honey Pot – Have Affiliates Flock To You Like Bees To Honey!](#)



It's a true gem – you'll love what you discover. Enjoy!

Facebook Timeline Ignition!

Oh, and what FB Timeline Ignition visually gives you:

Oh, and what FB Timeline Ignition visually gives you:

Instead of dealing with this, turn the page and see what you'll receive:



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Done For You PowerPoint

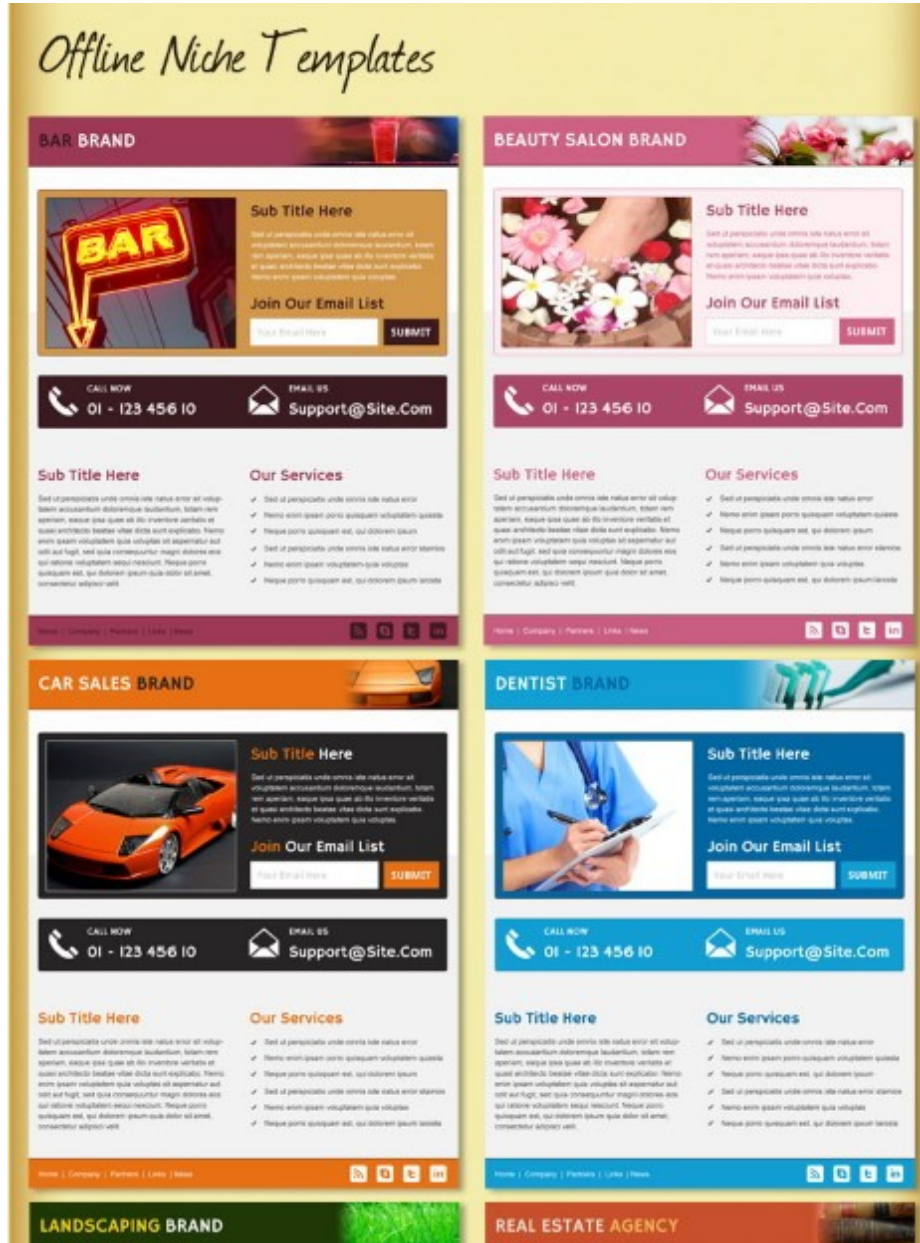
Done For You PowerPoint



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10 Done For You Offline Templates w/Source Including:

10 Done For You Offline Templates w/Source Including:



Facebook Timeline Ignition!

Done For You Business Flyers

Done For You Business Flyers



Facebook Timeline Ignition!

Done For You Business Cards and Banners

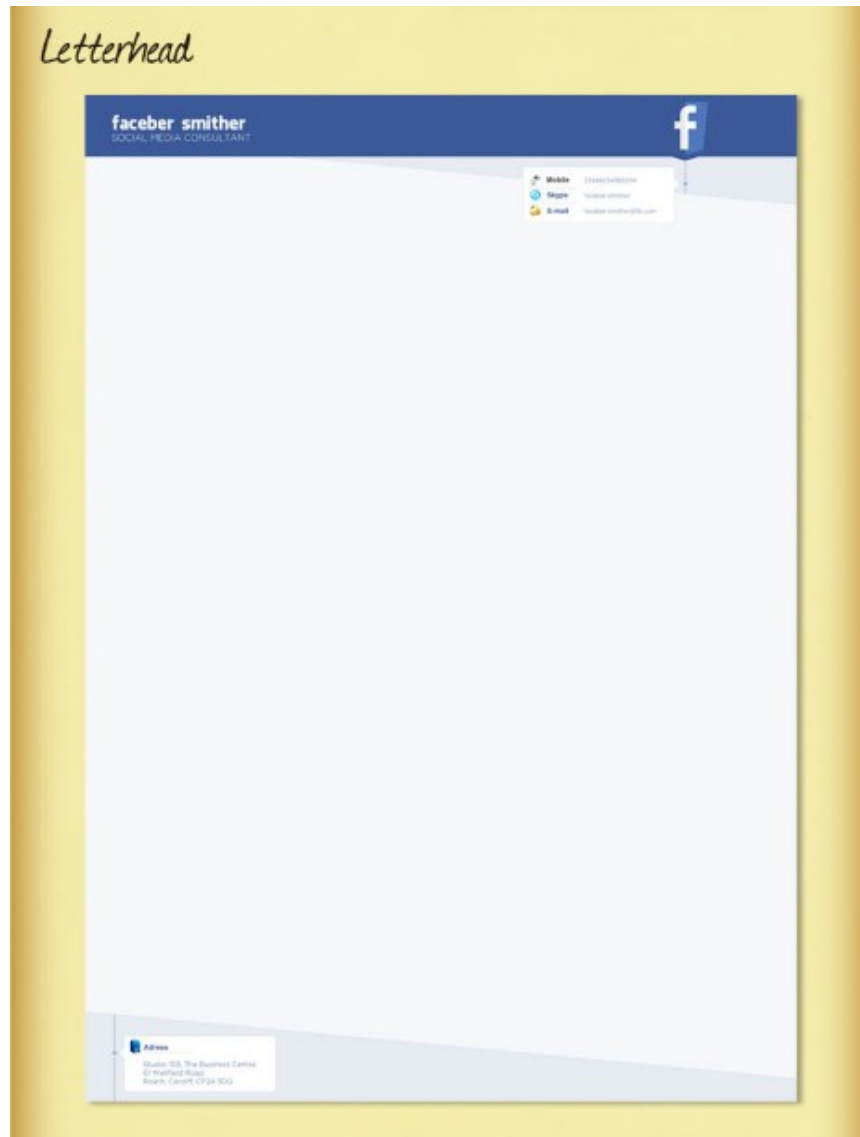
Done For You Business Cards and Banners



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Done For You Letterhead

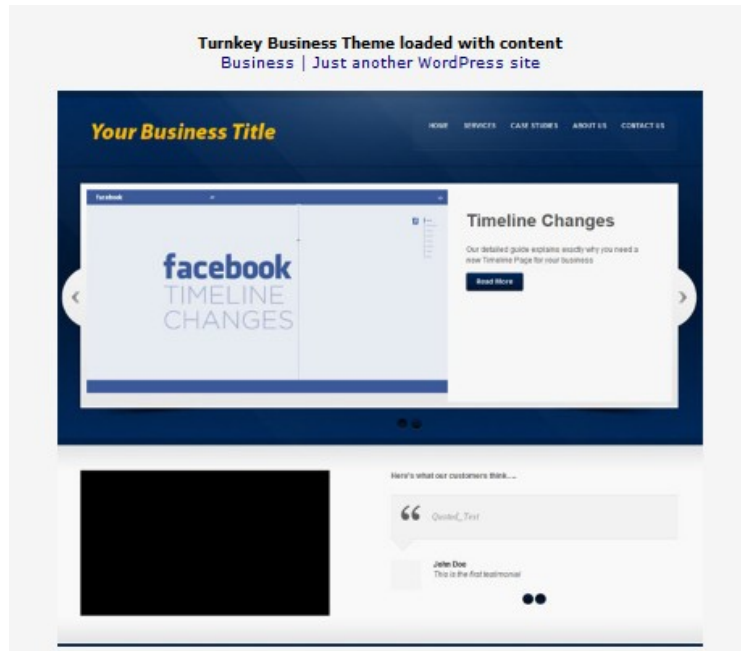
Done For You Letterhead



Facebook Timeline Ignition!

Turnkey Business Site

Turnkey Business Site



Done For You Sales Video



Facebook Timeline Ignition!

Done For You Sales Video

For the price that's being asked....it's truly a no-brainer if you want to add Facebook services to your bottom line!

And remember...it's on DIMESALE so grab it now!

What will it be? Click to find out!

Buy Now
powered by WSO Pro

Hurry! Only 9 left at this price
powered by WSO Pro

Over 1000 total sales in only a few hours :-)

Thank you EVERYONE for your business and support. Look out for bonuses during the week. I'm already working on them for you!

Enjoy!