

Complimentary Gift From Barbara Ling

[Wordpress Pages Made Easy Via Shortcode Goodness!](#)

for Making Money Online

What If I Told You There's A Smarter & Easier Way?
With Just A Few Clicks You Too Could Churn Out
Great Looking Pages & Posts In Minutes With These Simple Little Buttons



- ★ Add Pre-Styled Content Boxes
- ★ Hundreds Of Button Options
- ★ Add Autoresponder Forms To Any Post
- ★ Embed Videos In One Click
- ★ Create Headlines (Multiple Fonts & Colors)
- ★ DropCaps, Highlighter, Standout Text
- ★ Easily Add Google Charts & Maps
- ★ Lists, Pullquotes, Dividers and more
- ★ Sales Graphics & Buy Now Buttons
- ★ Create Columns Easily
- ★ Add Social Networking Buttons
- ★ Add A Nivo Slider (no install needed)

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WP Sales Page Secrets At Your Fingertips

Have you ever seen all those really cool and nifty WP Sales pages that have gorgeous 3d graphics, eye-catching images, boxes, shadows, the whole 9 earlobes and more?

Ever wish for an easy way to do them yourself?

Well, this morning I found out about [Wordpress Shortcode Magic](#), bought it meself, found it splendiferous beyond mortal sanity, and decided to dash up this quick report to show you the benefits to it.

So! With that, let's begin.

What Are Wordpress Shortcodes?

A Wordpress “[shortcode](#)” is simply a Wordpress-specific code that lets you do nifty things!



For example, lookie at this:

Miscellaneous

Useful shorcodes for adding a blog archive index, contact form, digg button, polls, and more.

- **[archives]** displays an archive index of your blog posts. [» Full instructions](#)
- **[contact-form]** adds a contact form to your page. [» Full instructions](#)
- **[googlemaps]** embeds Google Maps. [» Full instructions](#)
- **[polldaddy]** embeds a PollDaddy poll. [» Full instructions](#)
- **[wufoo]** embeds a Wufoo form. [» Full instructions](#)
- **[sourcecode][sourcecode]**

preserves the formatting of source code. [» Full instructions](#)

Video

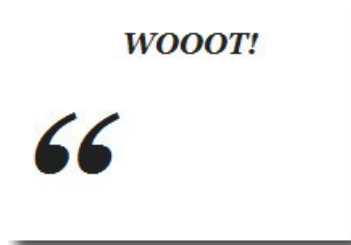
- **[blip.tv]** embeds a Blip.tv Video. [» Full instructions](#)
- **[dailymotion]** embeds a DailyMotion Video. [» Full instructions](#)
- **[flickr]** embeds a Flickr video. [» Full instructions](#)
- **[ted]** embeds a TED Talks video. [» Full instructions](#)
- **[vimeo]** embeds a Vimeo video. [» Full instructions](#)
- **[wpvideo]** embeds a VideoPress video. [» Full instructions](#)
- **[youtube]** embeds a YouTube video. [» Full instructions](#)

Neat, isn't it?

But what if you want to include all those great and grand and wondrous Internet marketing thingees you always see on sites?



Things like:



or

Posted on March 1st, 2012 by [Barbara](#) in [Diet Marketing](#)



Look Mom! This Box was made automatically! I didn't have to code it!

or

Posted on March 1st, 2012 by [Barbara](#) in [Diet Marketing](#)

AWESOME PRODUCT FEATURE

or

Posted on March 1st, 2012 by [Barbara](#) in [Diet Marketing](#)



You know, stuff like that?

Well, like I said, I just bought [The COMPLETE Wordpress ShortCode Magic Developer](#) and used it to make the above examples.

But if you want to do it by yourself...here's how!



How To Make Wordpress Shortcodes

- <http://wp.smashingmagazine.com/2009/02/02/mastering-wordpress-shortcodes/>
- <http://wpmoeder.com/how-to-create-your-own-wordpress-shortcodes-using-a-plugin-1017.html>
- <http://diythemes.com/thesis/wordpress-shortcodes/>
- <http://www.stemlegal.com/greenhouse/2012/build-your-own-simple-shortcodes-in-wordpress/>

Another Benefit To Shortcodes

One of the things I really like about shortcodes is that:

They save me big huge time and effort from constantly having to retype stuff in my Wordpress posts.

For example, if you want to create a shadowed content box in your current Wordpress theme, you need to ensure your theme has that information **already** present within the CSS.

[ShortCode Magic](#) gets around this beautifully; it has all the Internet marketing and selling shortcodes already coded.

Want some more examples?

[OptimizePress](#) is a Wordpress Theme that also has Shortcodes implemented; heck, that was first introduction to them! For example my [Affiliate Page for Instant Smartness](#) uses them:



Barbling's
Instant Smartness!
Immediately Enhance
Your Online Brilliance

Ready To Make Great Affiliate Money?

For You | [For Your List](#)

Sign Up To Increase Your Commission Here

Your Best eMail

[Submit](#)

Input the Code you see (after you sign up above) in the MooshPay Request Box for **85% commission**. (Most Affiliates will only get 75% on the Front End. Sign Up Below to Get the *85% Code*)

We will mail the code out the night before the launch (with review copy)

See the adorable shadowing and pumped-up text and all those goodies?

Yep.

Shortcodes.

In the above case, [OptimizePress](#) is responsible for them.

But you can also use [ShortCode Magic](#) as well if you don't want to switch themes.

Shortcodes are only one piece of the puzzle, of course, when it comes to making money online – you kinda sorta have to use them for:

Making Great Sales Pages That Convert

Once you have all of your great shortcodes to make your pages sing....the question arises.

How should you structure your pages?

Well, there's bunches of ideas about that....but I've found some truly dandy resources for you!

- <http://www.thelaunchcoach.com/product-launch-tips-5>
- <http://www.copyblogger.com/successful-sales-pages/>
- <http://www.webcredible.co.uk/user-friendly-resources/web-credibility/sales-pages.shtml>
- <http://www.copyblogger.com/scannable-sales-pages/>

And you know, it's not just the sales pages themselves you want to make awesome...you also have to dive straight into:

Writing Awesome Headlines That Make Readers Click

Headlines can be your most incredibly loyal best friend! After all, it doesn't matter how

sterling your products are, if nobody wants to learn **MORE**.

Here are some excellent resources:

- <http://www.copyblogger.com/magnetic-headlines/>
- <http://www.marketing-magic.biz/archives/archive-advertising/19-rules-for-writing-killer-headlines.htm>
- <http://contently.com/blog/how-to-write-headlines/>

And what if you want some inspiration?

Enter....

SuperDeDuper Swipe Files

And did you know....smart marketers always have a collection of grand swipe files they can use?

Check out these goodies:

- <http://www.infomarketingblog.com/free-advertising-swipe-file-3234-ads/>
- <http://www.warriorforum.com/main-internet-marketing-discussion-forum/122519-all-one-copywriting-swipe-file.html>

And one I really like:

- <http://www.barbaraling.com/seemore/swipefiles.php>

(I bought that one meself)

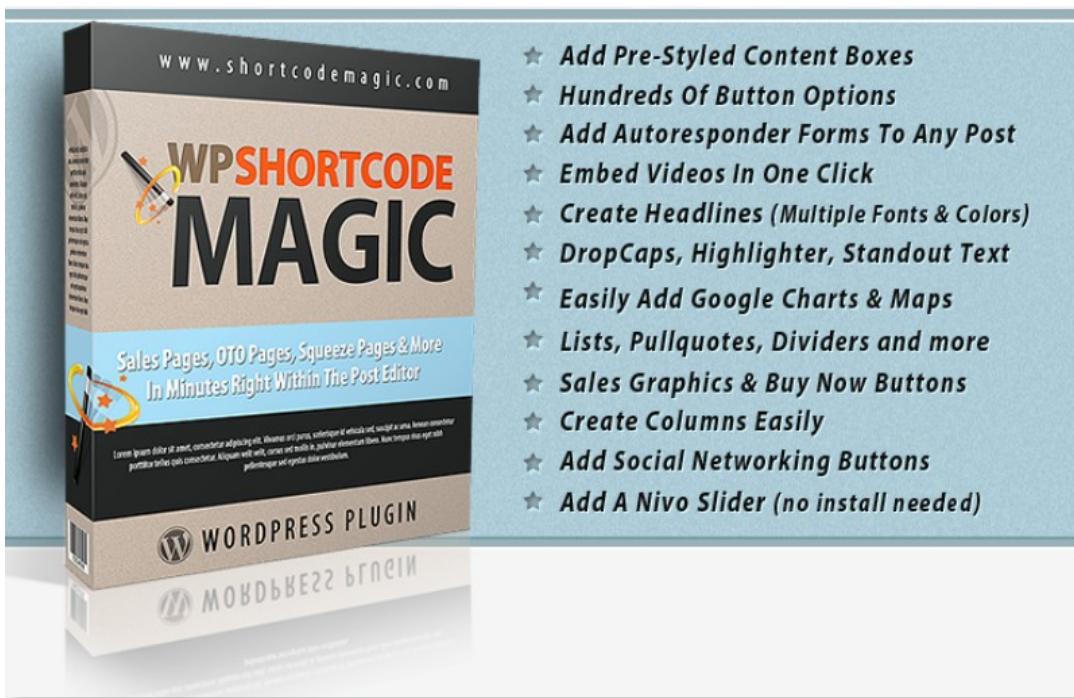
Neat, aye?

In Closing

Making sales letters that sell are an adventure in of themselves!

And if you want to have a tremendously easy time in creating Wordpress Sales Pages that utterly **rock**, get yourself over to:

[WP ShortCode Magic](#)



And do let me know what you think!

Sincerely,

Barbara Ling

Online Profits, Made Fresh Daily

<http://www.barbaraling.com>

One More Thing!

Do you like the concept of this report?

If so, I cannot take credit for it – it was [Joe Finn's Affiliate Honey Pot](#) that made me think of creating it!

If you're a product developer and want to find HUUUUUGE amounts of affiliates who would love to promote for **you** – get thee hence to:

[**Affiliate Honey Pot – Have Affiliates Flock To You Like Bees To Honey!**](#)



It's a true gem – you'll love what you discover. Enjoy!