

It's Waiting For You

**Kick Fate In The
RIGHT Direction**

**How To
Make Money
When You Feel
Feel Miserable**

D⁶ E¹ S⁷ T⁵ I² N² Y⁹

A Virtual Coach Production

Table of Contents

Table of Contents

Enjoy!

Table of Contents	i
Acknowledgments	iv
Dedication	v
Legal Notice	vi
Welcome!	1
Idea 1.) Give Yourself Permission To Mourn and Move On	3
Step 1.) Nullify Negative Energy	4
Step 2.) Begin transforming the past negative energies.....	7
Step 3.) Decide the direction that gives you the best benefits.	9
Recap	10
Idea 2.) Prepare Automation To Keep Social Properties Updated	11
Step 1.) Get Free Accounts at Buffer and Feedly	11
Step 2.) Add Relevant Feeds to Feedly	15
Step 3.) Every morning, schedule 4-5 posts per day	15
Recap	16
Idea 3.) Reuse Your Past Creations	16
Step 1.) Pick a previous product you've launched.....	17
Step 2.) Update it.....	19
Step 3.) Relaunch it.....	20
Recap	20
Idea 4.) Reuse Your Past Affiliate Promotions	22
Step 1.) Check out your last years' affiliate stats.....	22

Page i

One of the best goodies in IM: Free List Building Class!

Paul Myer's Master Guide to Business

Barb Ling and Dennis Becker's InfoBusiness University Café!

Table of Contents

Step 2.) Look in your autoresponder history for the email you sent.....	24
Step 3.) Copy it to drafts and send it again!	25
Recap	25
Idea 5.) PlusOne Everything.....	26
Step 1.) Give yourself permission	26
Step 2.) Decide what is the Plus One you will do	27
Step 3.) Do it!.....	28
Recap	29
BONUS: Be Your *Own* Inner Hero.....	29
Step 1.) Embrace and value yourself.	31
Step 2.) Write the following letter to yourself.	32
Step 3.) Give yourself permission to love who and what you are	38
Recap	41
What You Have Just Learned	42
Your Next Steps.....	43
Conclusion	45
About The Author	46
Appendix 1: Recommended Resources.....	47
Buy Buttons Made Simple II	48
Premiere High Ticket Coaching PLR	49
Split testing made easy.....	50
Magnificent PLR Content Volume 2!	51
100K in 1 Year!.....	52
Magnificent PLR Content Volume 1!	53
How To Get More Buy Buttons Out There! (hint: Use PLR Content!)	54
68K in 57 Days!	55

Table of Contents



Remember..... 56

One of the best goodies in IM: Free List Building Class!
Paul Myer's Master Guide to Business
Barb Ling and Dennis Becker's InfoBusiness University Café!

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Last but never least:

My family. My wonderful husband, Moses Ling, my terrific kids, my wondrous mooses, my absolutely fantastic parents - none of this would be possible whatsoever without their love and support. This one's for you, folks!

Dedication

Dedication

To my husband:

Kick Fate in the Right Direction is dedicated to my husband, Moses Ling...the man in my life who keeps me sane and gives me the truest meaning to my life.

I love you the mostest. Always.

Barbara Ling

Fortune favors the bold.

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Kick Fate in the Right Direction

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Welcome!

So I decided to put it all down to virtual pen and paper.

Here's what you're going to learn!

- Idea 1.) Give Yourself Permission To Mourn and Move On
- Idea 2.) Prepare Automation To Keep Social Properties Updated
- Idea 3.) Reuse Your Past Creations
- Idea 4.) Reuse Your Past Affiliate Promotions
- Idea 5.) PlusOne Everything
- BONUS: Be your own Inner Hero

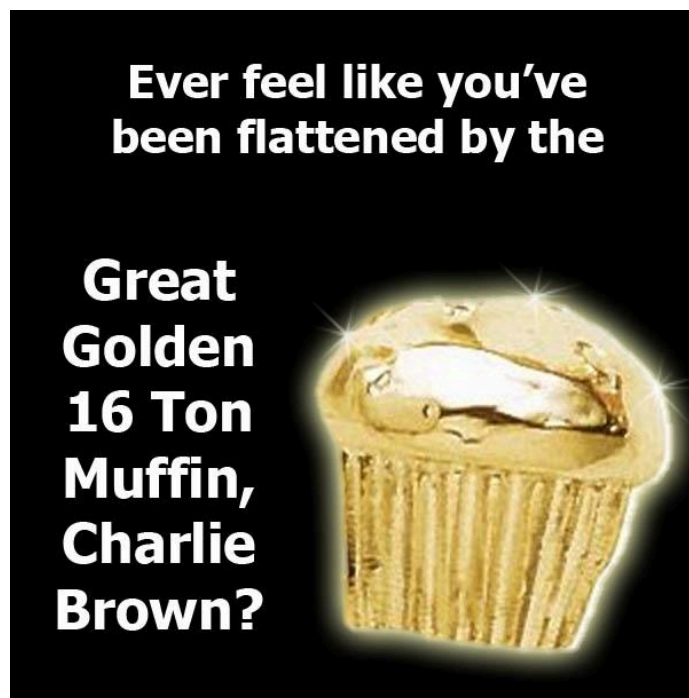
Ready for the adventure?

Alrighty then, turn the page and let's go!



Idea 1.) Give Yourself Permission To Mourn and Move On

Idea 1.) Give Yourself Permission To Mourn and Move On



One of the biggest thingees you have to tackle when feeling like a 16 ton Gold Plated Muffin of Doom smooshed you...

... is to ***accept*** that it happened.

While yep, it's grand to say, "I shall power through EVERYTHING!!! I am invincible! Hear me roar!"

... it's ***okay*** to accept you're down and out for the count.

I have been more down and out than up and about.

It's ***life***.

It's the cards I've been dealt.....

Idea 1.) Give Yourself Permission To Mourn and Move On

Step 1.) Nullify Negative Energy

... And the Universe doesn't give a damn as to if I like it or not.

Let me repeat that in great big neon blue letters:

The Universe doesn't give a damn as to if I like it or not.

Yep. What I said.

But the bills that have to be paid...

Well, they STILL have to be paid.

And I still have to move forward.

Here's how I do it.

Step 1.) Nullify Negative Energy

See.....

You simply need to get all of that negative energy from your system.

Holding it in... it can simply immobilize you. And keep you from moving forward.

Some of the best ways I've found to do that includes:

- **Crying.** Tears are a catharsis. I've cried in the garage, in the shower, in the wilderness, in my car, etc.etc.etc.

I personally don't want to subject my spouse or children to all that negative energies (yes, I know, I want everyone to think MamaBear is unstoppable). I know my husband gets

Idea 1.) Give Yourself Permission To Mourn and Move On

Step 1.) Nullify Negative Energy

very unhappy when he sees ME unhappy....

... so I try to save him from witnessing my utter despair.

- **Punching things.** I used to do karate and the like... and would throw myself into adult sparring when all I wanted to do is hit something.

Obviously with my handicapable current status, I really can't do that much these days (read: zero). So if physical exertion is possible, I go to Planet Fitness and bike.

Something, anything, that gives me a physical release, no matter how dinky... it's a Good Thing to do.

- **PiggyMoose cuddling.** I have a guinea pig named Mo, the Amazing Mowing PiggyMoose. And when things get tough, I'll let him rest on my chest, or stay nearby me when burrowing in hay (well, he burrows, I just am comforted by his furry presence).

Idea 1.) Give Yourself Permission To Mourn and Move On

Step 1.) Nullify Negative Energy



Pet therapy can really be useful indeed.

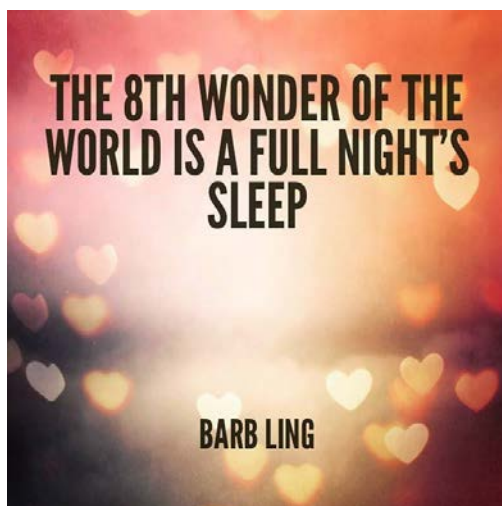
- **Exercise.** True. I really can't do much of that, can't really walk much, can't do strength training, can only do biking at Planet Fitness.

Still, though, it's *something*. Anything that frees your mind from dwelling on the utter agony of your thoughts is a Very Good Thing Indeed!

- **Sleep.** Never forget that the 8th wonder of the world is a full nights sleep... or even a nap. Giving yourself permission to *heal* via sleep.... It is a very good thing indeed.

Idea 1.) Give Yourself Permission To Mourn and Move On

Step 2.) Begin transforming the past negative energies.



Once you're at a state when you are open to moving forward, move to:

Step 2.) Begin transforming the past negative energies.

Now that your negative energies have been nullified....

.... Take those energies and transform them into something positive.

How do you *usually* make money?

For me, it's affiliate marketing and product creation.

When I'm feeling more alive, I start to either queue up affiliate marketing posts, or create superb new products (like the one you're reading right now).

'Matter of fact, that's a funny story.....

During the time of this writing, I'm in the middle of a steroids pack (I might have a pinched nerve, and this is one way to deal with it I was told).

Idea 1.) Give Yourself Permission To Mourn and Move On

Step 2.) Begin transforming the past negative energies.

Thing is, I'm having slightly not-the-best-reactions to it.

That by itself is misery enough (my left arm keeps wanting to fall off) but yesterday, my husband and I picked up our youngest from his 3D Printer camp.

And that went well except for some stressful inter-family interactions.

Got home, tried to go to bed by 6pm and WHOMP – was up until 1:30am this morning.

Such a miserable night that after I went back to sleep...

.... I managed to sleep through my Xray appointment:



As you might imagine....

I've had better centuries. 😊

But I'm above ground, so its all good.

Idea 1.) Give Yourself Permission To Mourn and Move On

Step 3.) Decide the direction that gives you the best benefits.

Back to the point of transforming negative energies....

Now that you're at a state where you can consider such things, you need to:

Step 3.) Decide the direction that gives you the best benefits.

Your mind, body and spirit are now open to being your own Inner Hero (in other words, even though you've been in better situations, you can dedicate energy to something positive).

So! What direction will give you the best benefits?

For me whenever these times happen, I return to either affiliate marketing or product creation.

Your mileage, of course, may vary!

But once you're thinking clearly again, you can give yourself permission to turn the key in your mind and make goodness happen.

Remember – the Universe (as I've said many times now) does NOT give a darn about you.

It's up to YOU to kick fate in the right direction!

That's why you want to transform all that negative energy into something positive....

You might not be able to control what happens to you, but you can ALWAYS control how you CHOOSE to react.

That's so important, let me now repeat it in big blue neon letters:

Idea 1.) Give Yourself Permission To Mourn and Move On

Recap

You might not be able to control what happens to you, but you can ALWAYS control how you CHOOSE to react.

That's why you went through the earlier steps in this idea.

To choose your reactions... well, you need to be in a positive state to give yourself that permission!

And that's what the above did.

It prepares you for the next idea.

Recap

In this idea, you've learned how to *mentally* get yourself to the point of being able to kick fate in the right direction.

You take get that negative energy out of your system via various/sundry ways, and then give yourself permission to transform it into something that will give you a positive result.

While you're creating that positive result, however, it helps if your network/colleagues see you still visible online. Move now to:

Idea 2.) Prepare Automation To Keep Social Properties Updated

Step 1.) Get Free Accounts at Buffer and Feedly

Idea 2.) Prepare Automation To Keep Social Properties Updated



Perceptions are important.

And even when you feel like toasted toenails, you do want to give the impression that you're not down and out for the count!

To do that, you need to invoke the glories of automated social updating. And luckily, this is REALLY easy to do!

Here's how.

Step 1.) Get Free Accounts at Buffer and Feedly

When you visit my FB page over at

- <https://www.facebook.com/barbara.ling.entrepreneur>

You'll see quite often there are bunches of marketing/motivation/DealingWithPain/Moose posts.

And the posts are schedule by this coolio thingee called "Buffer":

Idea 2.) Prepare Automation To Keep Social Properties Updated

Step 1.) Get Free Accounts at Buffer and Feedly

- <https://buffer.com>

It's free to sign up too! You can grab all their extensions at:

- <https://buffer.com/extras>

And here's how it works – once you've installed the Buffer extension, you can schedule when to share any page online you'd like!

For example, let's say that you wanted to share this nifty cool aWeber blog post:

- <https://blog.aweber.com/email-marketing/infographic-how-to-write-a-welcome-email.htm>

After you've added the [Buffer Extension](#), you'll see on the page:



Idea 2.) Prepare Automation To Keep Social Properties Updated

Step 1.) Get Free Accounts at Buffer and Feedly

See that “Buffer” icon? Click on it, and you’ll see:



You can then schedule it for immediate distribution...

... send it out 3 hours later....

... send it out 2 days later...

Heck, just send it out whenever you’d like!

So even when you’re feeling utterly smoooshilated, you can queue up 4 or 5 posts to pop up every few hours on your timeline.

I use the resource Feedly at

- <http://feedly.com>

to make it really easy for me to do so as well!

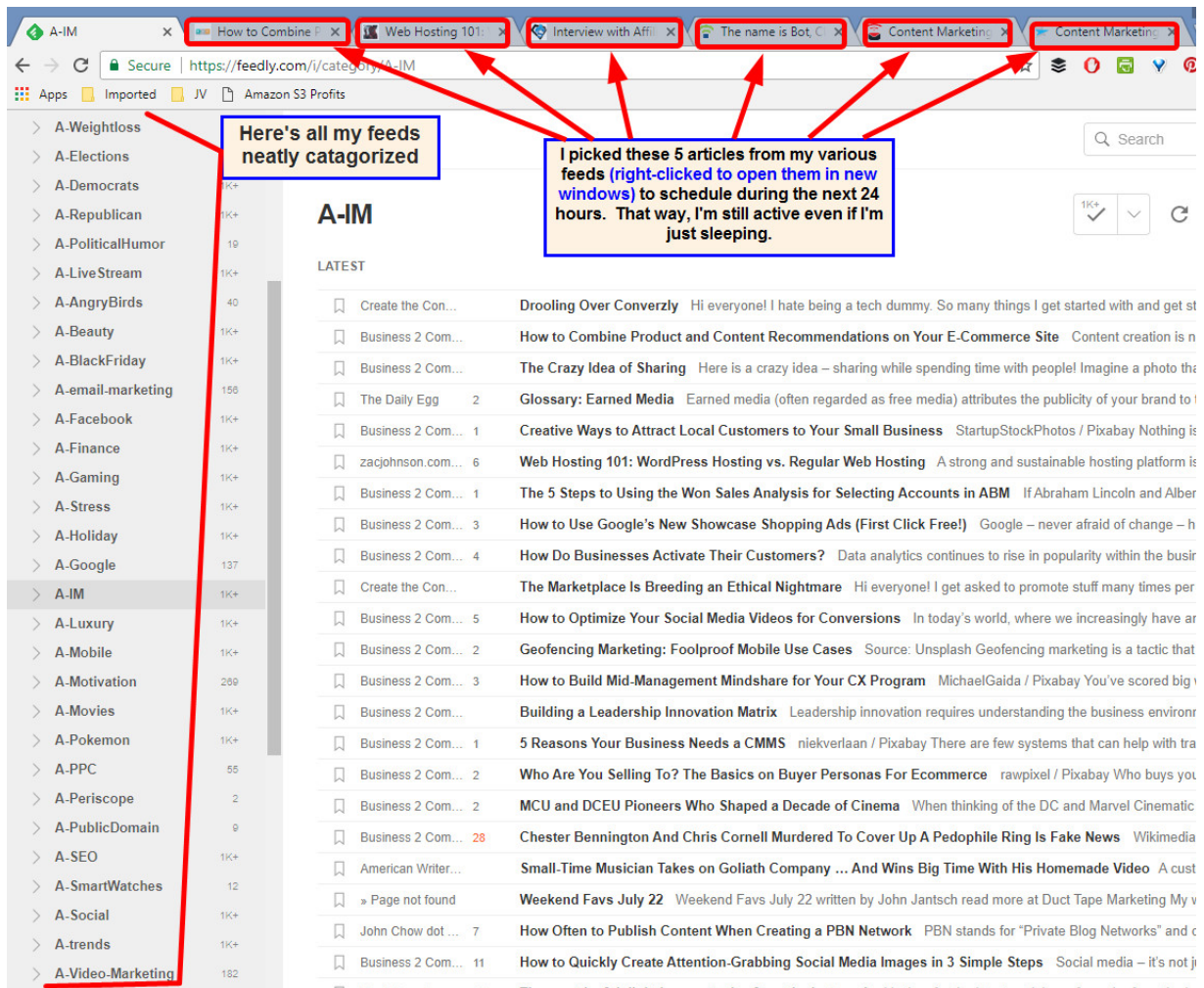
Feedly is a newsreader – you can add the news feeds from any site

Idea 2.) Prepare Automation To Keep Social Properties Updated

Step 1.) Get Free Accounts at Buffer and Feedly

you'd like and then use Buffer from within that app.

Here's an example of my current Feedly:



So every morning, I can view a slew of marketing topics, pick and choose what articles would look good on my timeline, and then schedule them throughout the day/night.

Need help with Feedly? Check out:

- <https://blog.feedly.com/feedly-tutorial/>

Idea 2.) Prepare Automation To Keep Social Properties Updated

Step 2.) Add Relevant Feeds to Feedly

- <http://www.fabulousblogging.com/2014/07/feedly-is-the-best-tool-to-curate-content/>
- <https://www.jm-seo.org/2016/09/feedly-buzzsumo-hootsuite/>
- <http://www.fabulousblogging.com/2014/07/feedly-is-the-best-tool-to-curate-content/>

Once you have your Buffer and Feedly accounts set up, move to:

Step 2.) Add Relevant Feeds to Feedly

Remember that image of my Feedly account?

I have literally thousands of feeds that I've added one by one.

But if you're just starting out, you can do this to make it easy.

Search on Google for popular blogs in your niche like so:

- [Marketing blogs](#)
- [Dog training blogs](#)
- [Guinea pig blogs](#)

Find relevant blogs and [add them to your Feedly](#).

Add as many niche blogs as you can.

And then every morning:

Step 3.) Every morning, schedule 4-5 posts per day

Every morning that you wake up above ground, if you find yourself

Idea 3.) Reuse Your Past Creations

Recap

hugely nonoptimal, you can take out the 2-3 minutes required to scan your Feedly dashboard.

Pick out 4 or 5 interesting articles, and then use your Buffer account to send them out throughout the day and night.

This ensures you're visible even if you're sleeping 24x7 and recovering from whatever nonoptimality is assailing you.

Recap

In this idea, you learned how to be visible even if you're not around.

Visibility is a Very Good Thing!

The next thing to do once you've ensured people don't forget you exist is to **start with the benefitting/profit making**. Move now to:

Idea 3.) Reuse Your Past Creations



Alrighty now!

It's time now to start thinking about making money.

Idea 3.) Reuse Your Past Creations

Step 1.) Pick a previous product you've launched

Because again, even if you feel less optimal than a moose figure skating across thin ice during the summer heat ...

... bills must be paid.

But chances are, when you're totally smooshilated, you do NOT want to do a full-blown new product creation endeavor!

So here's what you do.







Step 1.) Pick a previous product you've launched

Revisit what you've launched in the past.

An easy way to do this is view your Vendor stats on WarriorPlus, JVzoo, Nanacast, Clickbank, etc. and see what is ideally more than 6 months old.

You can also take a product and re-niche it!

I remember back in 2015, Periscope became The Big Thing. And I wrote, *Begin Your Periscope Empire*:




 PSI: Monetize Free FB Groups	481 / 593	29/32	14	3%	\$1.39	\$47.88	\$670.32
 PSI: Periscope Authority Maker GOLD	210 / 429	67/71	60	29%	\$5.16	\$18.06	\$1,083.60
 PSI: Persicope Authority Maker	614 / 1014	157/185	126	20%	\$1.52	\$7.41	\$933.75
 PSI: Periscope Empire GOLD	473 / 986	98/195	83	18%	\$4.47	\$25.47	\$2,113.96
 PSI: Begin Your Periscope Empire	1023 / 2035	400/519	326	32%	\$2.50	\$7.85	\$2,558.37
 PSI: Periscope Authority Informer	7479 / 32813	1597/3034	669	9%	\$0.33	\$3.67	\$2,451.92

Idea 3.) Reuse Your Past Creations

Step 1.) Pick a previous product you've launched

The next year, Periscope was out, FB Live was in!







So I simply went through the products and changed the focus to FB Live:

 fblv: PLR to Cheatsheet	291 / 371	43/59	14	5%	\$0.61	\$12.70	\$177.80
 fblv: Monetize Free FB Groups	307 / 395	40/56	14	5%	\$2.02	\$44.21	\$618.91
 FBLV: Monetize Mastermind	346 / 449	20/24	2	1%	\$0.57	\$98.12	\$196.24
 FBLV: FB Live Authority GOLD	108 / 179	59/71	27	25%	\$4.83	\$19.30	\$521.10
 FBLV: FB Live Authority	385 / 524	105/135	63	16%	\$1.31	\$8.02	\$505.27
 FBLV: Begin your FBLV GOLD	339 / 477	69/90	39	11%	\$2.61	\$22.68	\$884.51
 FBLV: Begin your FB Live Empire	1236 / 1879	301/432	164	13%	\$1.28	\$9.61	\$1,576.41
 FBLV: FB Live Marketing Informer	5946 / 24964	1211/2193	389	7%	\$0.24	\$3.67	\$1,426.05

Then in 2017, I needed to get split testing stats, so I updated it for 2017:

Idea 3.) Reuse Your Past Creations

Step 2.) Update it

 FBLV17: PLR to Cheatsheet	505 / 658	32/46	19	4%	\$0.51	\$13.66	\$259.54
 FBLV17: Monetize Free FB Groups	284 / 328	17/18	10	4%	\$1.67	\$47.56	\$475.60
 FBLV17: MFWB	303 / 350	13/13	4	1%	\$1.29	\$97.70	\$390.80
 FBLV17: Authority Maker Gold	66 / 79	23/26	21	32%	\$6.13	\$19.27	\$404.67
 FBLV17: Authority Maker	372 / 470	71/80	54	14%	\$1.20	\$8.24	\$444.69
 FBLV17: Begin Your FB Live Empire Gold	184 / 237	41/45	35	19%	\$4.86	\$25.53	\$893.53
 FBLV17: Begin Your FB Live Empire	1044 / 1953	204/248	158	15%	\$1.48	\$9.79	\$1,547.53
 FBLV17: FB Live Cheatsheet	5038 / 22309	972/1602	467	9%	\$0.35	\$3.73	\$1,741.69

So basically....

I started out with one sales funnel concept (Periscope) and then created 2 more successful launches after it.

That's an example of repurposing content and updating content.

Thus getting back to our original topic:

Take a launch you've done in the past and:

Step 2.) Update it

One of the neat things about technology is that every year, something new generally comes along.

Thus, you can go through your PDFs and update the links, the images, the ideas and then...

Idea 3.) Reuse Your Past Creations

Step 3.) Relaunch it

Step 3.) Relaunch it

To make it even more appealing, you can create a relaunch and slap on the main sales page/product ecover:

“Updated for (whatever year it is!)”

And buyers will say, ooooo!

It’s current!

It’s updated!

And proceed to buy.

The theory here is that making a whole new product is generally not the easiest thing to do when you’re nonoptimal....

.... But updating something you’ve already created is much much much easier.

Sweet!

Recap

In this idea, you’ve learned how to review your past product launches and pick out the easiest thing to update and relaunch while you’re recovering.

(Keep in mind, you can always create new products too – I’m writing this product during the wee hours of the morning while my left arm is falling off. Right now, it’s 2:07am and I’ve been up since 12am, trying to fall asleep.

Idea 3.) Reuse Your Past Creations

Recap

Just gave that up as a bad deal and figured, if I can't sleep, might as well make money!



Now, what if you don't want to go the route of relaunching past products?

You can move now to:

Idea 4.) Reuse Your Past Affiliate Promotions

Step 1.) Check out your last years' affiliate stats

Idea 4.) Reuse Your Past Affiliate Promotions



Why more affiliate marketers do NOT do this, I have not a clue.

When you're feeling like heck warmed over, sometimes the last thing you want to do is expend the brainpower required to create brand new swipes and stuff for all the new products that come out, day after day.

However, you can always revisit your past promos that did well for you, check to see if the product is still live and evergreen, and repromote those!

Here's how.

Step 1.) Check out your last years' affiliate stats

For W+, visit:

- <https://warriorplus.com/wsopro/affiliate/stats.php>

Idea 4.) Reuse Your Past Affiliate Promotions

Step 1.) Check out your last years' affiliate stats

then select Year To Date (or however long you want).

Here's what mine looks like:

Quick View: <input type="text" value="Year-to-Date"/>		Start Date: <input type="text" value="2017-01-01"/>	End Date: <input type="text" value="2017-07-23"/>	<input type="button" value="Go"/>			
Sales		Recurring Payments		Combined Earnings: \$33,816.16			
Product	Hops	Sales	Hop Conv.	\$/Hop	\$/Sale	Total \$	
<input type="checkbox"/> The New LinkedIn Solution absolutelee	536	77	14%	\$2.18	\$15.19	\$1,169.66	
<input type="checkbox"/> The 2017 Outsourcer Rolodex Luther Landro	985	66	7%	\$1.00	\$14.92	\$984.82	
<input type="checkbox"/> Legal Suite Pro emptee	744	114	15%	\$1.32	\$8.61	\$981.50	
<input type="checkbox"/> Quick & Easy Cheatsheet Profits ShawnHansen	311	41	13%	\$3.16	\$23.93	\$981.29	
<input type="checkbox"/> Meme Traffic Monster artflair	406	60	15%	\$2.31	\$15.63	\$938.02	
<input type="checkbox"/> The Official Cheatsheet Generator Alessandro Zamboni	493	66	13%	\$1.82	\$13.59	\$896.74	
<input type="checkbox"/> Ultimate Directory System 2017 Luther Landro	964	25	3%	\$0.79	\$30.34	\$758.51	

Take note of the bestsellers that worked for you.

For JVzoo, visit:

- <https://www.jvzoo.com/affiliates/>

Select the time-frame and click the green REFRESH button.

Then click Sales or Total to sort on those categories.

Here's what mine looks like:

Idea 4.) Reuse Your Past Affiliate Promotions

Step 2.) Look in your autoresponder history for the email you sent

Displaying 01/01/2017 to 07/23/2017

Seller	Product	Clicks	Visitors	Sales	Conv	\$ per Visitor	\$ per Sale	Total
Glynn Kosky & Rod Beckwith	Instant Product Lab PRO	1,645	929	79	8.50%	\$1.68	\$19.74	\$1,559.16
Ariel Sanders	Stream Store (+Dynamic Posts Plugin)	1,358	699	66	9.44%	\$2.16	\$22.93	\$1,513.19
Glynn Kosky & Rod Beckwith	IPL Gold - PRO	0	108	30	27.78%	\$8.42	\$30.30	\$908.90
Emma Anderson	Social Stores - 30 Stores	1,473	1,026	52	5.07%	\$0.73	\$14.46	\$751.90
Walt Bayliss	Private Offer Repwarn Resellers Account	626	333	31	9.31%	\$2.19	\$23.48	\$728.00
Michael Cheney	Done-for-You Commission Machines	0	60	28	46.67%	\$11.46	\$24.56	\$687.76
Cyril Gupta	Email Jeet 2 ELITE Lifetime	0	591	48	8.12%	\$1.08	\$13.29	\$638.00
Jai Sharma & Saransh Chopra	Shot Messenger FE [Agency]	0	497	6	1.21%	\$1.27	\$105.07	\$630.40
Cyril Gupta	Email Jeet 2 PRO Lifetime	0	60	18	30.00%	\$9.94	\$33.13	\$596.30
Memeplex Limited	Affiliate Titan 3	1,107	674	96	14.24%	\$0.87	\$6.08	\$583.31
Michael Cheney	The Commission Machine 2017	1,254	1,034	32	3.09%	\$0.56	\$18.05	\$577.44
Arun Chandran	PLR Rewriting Formula	1,089	698	47	6.73%	\$0.78	\$11.57	\$543.98

Take note of the bestsellers that worked for you.

Verify the product is still live, and then ideally, contact the product creator and ask if a commission bump is possible. Chances are, you'll be told yes – after all, nobody else is probably promoting that product anymore.

Also ask for a coupon code you can offer your list – it makes the purchase more appealing.

Next:

Step 2.) Look in your autoresponder history for the email you sent

Visit your aWeber or GetResponse and find the email where you promoted the above products.

Verify your affiliate link still works.

Idea 4.) Reuse Your Past Affiliate Promotions

Step 3.) Copy it to drafts and send it again!

If so, then:

Step 3.) Copy it to drafts and send it again!

First check to see if the copy needs to be updated. Ie, you might have sent out a LAST CALL! Ends TONIGHT! Etc.etc.etc.

And if you secured a coupon code, make sure to mention that in your email title!

Finalize your email and then schedule it for mailing.

If you're really under the weather, do this as many times as possible.

I've scheduled a total of 47 emails in the past - it freed me up for several weeks to either recover from illness or take my kids to college or what have you.

As you can imagine, it works grand!

Recap

In this idea, you learned how to take advantage of past affiliate promotions.

You also learned it's good to contact product creators to ask for a commission bump and a coupon to appeal to your list!

Sure, it might not be products that are released today, but remember – lots of things are evergreen, and chances are, people on your list will buy.

How else can you kick fate in the right direction when you feel less perky than decaf? How about:

Idea 5.) PlusOne Everything

Step 1.) Give yourself permission

Idea 5.) PlusOne Everything



Plus One!

It's the term I call doing something MORE than absolute zero.

Meaning... instead of doing utterly nothing, you do a teeny tiny (to you) *something* so you can tell yourself:

“I'm still above ground!”

Here's how.

Step 1.) Give yourself permission

PlusOne can be very minor indeed, but if you're used to always being on top of your game, it can be tough to do something less than the entire thingee.

That's okay.

Idea 5.) PlusOne Everything

Step 2.) Decide what is the Plus One you will do

The main issue here is you must give yourself permission that it's okay to be weaker than usual...

It's okay to do less than usual....

... and internalize that the future is ALWAYS in motion, and the world will not come to a crumbling heap if you go easy on yourself today.

Now, that might seem easy.... (and it really DOES get easy once you do it a few times) but at first....

It can be really soul-searing to admit your weakness to yourself.

That's okay.

If you need time to honor yourself for it too....

That's okay as well!

Give yourself permission to be good to yourself and then:

Step 2.) Decide what is the Plus One you will do

For me, the PlusOne has become NO weightlifting whatsoever.

I can only do recumbent biking, so that's what I do.

Other times, it's been walking 1 mile instead of 2.4....

Walking half a mile instead of one...

Walking around the house instead of getting to the gym...

You see what I mean.

Idea 5.) PlusOne Everything

Step 3.) Do it!

If you're usually a gourmet cook, you can plus one by reheating leftovers or ordering takeout.

If you're usually a 24x7 parent and your kids are mature enough, you can proactively let your kids know, you're doing poorly and you'll be available for crisis issues but otherwise, please let you rest.

Etc.etc.etc.

It doesn't have to be much at all... it simply has to be YOU doing SOMETHING that you can later on tell yourself:

"I felt like hell but I carried on to the best of my abilities!"

Once you come to a decision:

Step 3.) Do it!

Well now.

That was simple.



And when the evening comes, you can tell yourself:

"Jeepers self, I might not have done it all..."

*... But at least I did *something*."*

It's a nice way to close out the day.

Woot!

Kick Fate in the Right Direction
BONUS: Be Your *Own* Inner Hero
Recap

Recap

In this idea, you learned about a very simple way to feel better about yourself. If you can't do it all, do *something*. ANYTHING!

And see if tomorrow ... things get back to normal indeed.

Let's close now with this insightful bonus:

BONUS: Be Your *Own* Inner Hero



Ah, yes.

Your Inner Hero.

Your Inner Hero is a concept I devised 'way back when in 2011, when life dropkicked me in the teeth.

I even created a group back then over at

- <https://www.facebook.com/TheHeroWithinYou/>

(it's been inactive now for 5 years as I share Inner Hero goodness on my timeline instead).

But I digress.

Your Inner Hero is what keeps you going.... Even when all you want to do is curl up in a ball and die.

Kick Fate in the Right Direction
BONUS: Be Your *Own* Inner Hero
Recap

Yep, that does sound dramatic.

But the thing is....

.... At the very essence of our being, the ONLY person you can count upon, 100% no matter what, to truly CARE about you...

... is YOU!

You truly own your current situation.

And while you cannot control how others act....

... you can choose to control how you choose to REACT.

When you internalize this extremely powerful concept, you're transformed from Utter Victim into Character Building Survivor.

And not just a survivor...

But someone who gives themselves permission to thrive as well!

Did you notice that “give yourself permission to...”?

In case you haven't realized it yet, I'm big on giving oneself permission to do ANYTHING.

Because when we choose *Action*, we are proactively taking control of our situation, lousy though it might be.

So how DO you become your own Inner Hero?

So glad you asked! Move now to:

BONUS: Be Your *Own* Inner Hero

Step 1.) Embrace and value yourself.

Step 1.) Embrace and value yourself.

It's one of the toughest things you can do, if you currently don't value yourself or lack self-confidence.

It might be that you were never raised to truly see what a tremendous person you are.

It might be that you've received rather lousy messages about you while growing up...

... and somehow, you've made that into the inner voice you hear today.

Make no mistake about it – choosing to refuse those past lessons and see *beyond* them to the person you have become can be really tough indeed but it's something you can accomplish.

Click below to see powerful video I made about it below:

BONUS: Be Your *Own* Inner Hero

Step 2.) Write the following letter to yourself.



- <http://askblings.com/valuing>

Step 2.) Write the following letter to yourself.

It might at first seem odd, but it is SO worthwhile.

See....

During past times, I had chatted with 3-4 folks who were going thru tough challenges. And in all the cases.... these people could only see themselves as 'bad people' because of outside influences and experiences.

So I'd like you to read this letter.

BONUS: Be Your *Own* Inner Hero

Step 2.) Write the following letter to yourself.

It's from you.

And it's to you.

And it's about the one person who needs to live so *you* can continue to survive and thrive.

Ready? (and remember... you're going to be writing this yourself!)

Here goes:

"Dear Me,

I think it's time we had a chat.

Every day, I see on FB bunches of people having the times of their lives.

If they're in marketing, they're either:

"crushing it" or

"can't wait to change other lives" or

"thinking about their 7th Mercedes Benz purchase" or

sharing their income screen shots and offering to teach others simple pushbutton techniques or

"so excited to reveal their Big Huge Plan or

"loving every day because they're blessed with perfect children/health/spouses/coffee" or....

You get the idea.

BONUS: Be Your *Own* Inner Hero

Step 2.) Write the following letter to yourself.

And if folks aren't in marketing and just instagramming/etc., they're either:

- *Showing all the fun they're having that you're not or*
- *Showing all the food they're enjoying that you're not or*
- *Showing all the people who love them that don't love you or....*

And if they're OFF of FB but part of my toxic family, they're either:

- *Comparing me to others in a negative way or*
- *Telling me I'm bad for my feelings or*
- *Telling me I'm thinking wrong and will always be a loser or*

Well, Me....

I think it's time I was honest with *you*.

I took a big long huge look in the mirror yesterday.

And you know something?

Instead of seeing a loser staring at me, I saw someone who is always:

- Compassionate and
- Caring and
- Does my best in confronting personal demons from the little voice in my head and
- Helps out when asked and....

BONUS: Be Your *Own* Inner Hero

Step 2.) Write the following letter to yourself.

In other words....

YES.

I am NOT perfect.

But you know something? I'm pretty freakin' magnificent based upon my *human qualities.*

And sure, I might have messed up in the past, in such a breathtakingly idjut way....

It was worthy of being highlighted on Oprah as a "Beware Of These Astonishingly Non-Intelligent Activities Waiting To Reduce Your Ego To The Size Of Angel Tears!"

You know what I have to say to that?

SO WHAT.

I messed up. I embrace that!

Because....

I cannot change the past....

... but I *CAN* use that past to springboard to the future!

Let me repeat that in big huge neon blue letters:

"I cannot change the past...."

... but I *CAN* use that past to springboard to the

BONUS: Be Your *Own* Inner Hero

Step 2.) Write the following letter to yourself.

future!”

Imagine that.

So guess what, me.

***I love you*.**

I love the person I am.

I love the emotional gifts I can give.....

BUT....

I no longer chose to give them unwisely.

I **value** me.

And my love is something others need to be **worthy** of.... No more will I give it freely.

Because I am magnificent...

And I am a **gift....**

To the people I **choose** to honor with my friendship.

So in closing, Me....

You're the only person I absolutely NEED to love and accept in my life.

Because when I do.... I am free then to inspire and love others.

BONUS: Be Your *Own* Inner Hero

Step 2.) Write the following letter to yourself.

And you know something?

I now do.

I love myself.

There, I said it.

I am worthy.

And I will treat myself as the valuable gem I am.

Always... and forever.

With Much Love....

Me.”

Powerful, isn't it?

Go back now to the beginning of that letter....

... and now write it to yourself.

In other words:

Dare to Love Yourself As You *Deserve*.

Even if you don't feel it now....

... Even if you have yet to create the support structure to help you regain your balance....

Take the Virtual Coach Leap of Faith.

BONUS: Be Your *Own* Inner Hero

Step 3.) Give yourself permission to love who and what you are

And move to:

Step 3.) Give yourself permission to love who and what you are

Why is this so important?

Well, to become your own Inner Hero....

.... You must be able to rely upon the essence of *who* you truly are.

Once you do that, even when the going gets tough and everyone else in your support network got going.....

Even if nobody else is there for you when you need it the most...

It's *okay*.

Because you're already there for *yourself*.

And how DO you love who you are?

For me, it was my own personal hero's journey.

And it involved me taking a huge look in the mirror and realizing that even if I was not model-perfect....

.... Or super-popular....

I AM dependable.

I AM a person who can shelter.

I AM someone whose gift of friendship is more valuable than diamonds.

BONUS: Be Your *Own* Inner Hero

Step 3.) Give yourself permission to love who and what you are

I AM Barbara Ling.

And I am... enough.

But that's not important now...

What's important is who YOU are....

... and the fact you ARE enough....

You....

You ARE Worthy.

You are worthy to kick fate....

... in the right direction....

... even if you're just starting out....

... don't yet have the confidence to believe in yourself...

... or are simply afraid.

In other words:

BONUS: Be Your *Own* Inner Hero

Step 3.) Give yourself permission to love who and what you are

**Tell yourself today: I recognize I am worthy.
Day 104 of the Self Confidence Challenge**

 **The 101 Day**

Self 
Confidence
Challenge

*Click here to come
join us... it's free!*

Good morning!

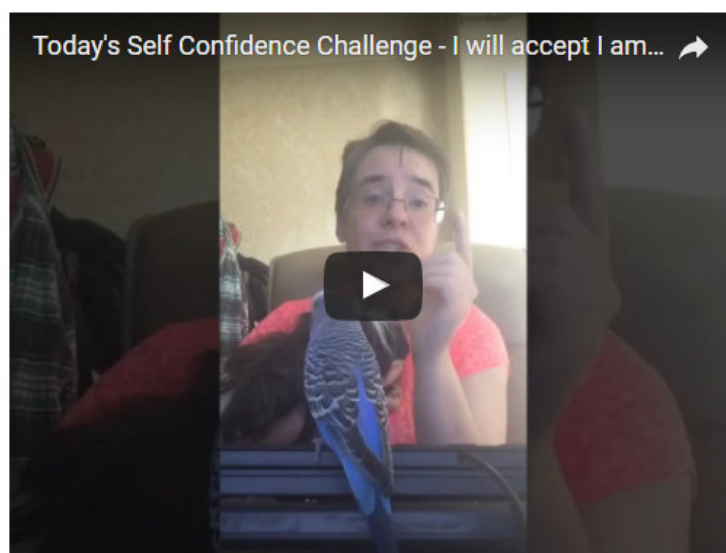
Yesterday, we had [some fun times!](#)

Today, let's discuss something I've been waiting to broach for a long time!

Move to:

I recognize I am worthy.

To wit:



Visit

- <http://askblings.com/worthy>

BONUS: Be Your *Own* Inner Hero

Recap

to see the video I made about that.

It thinks it will speak to you highly.

Recap

In this step, you learned embrace and value yourself and how to write a love letter to the most important person in this world...

You!

From there, you also learned how to see yourself as *worthy*...

... to begin.

It might be a hero's journey to start....

... but its one of the best gifts you can give yourself today.

Woot!

Kick Fate in the Right Direction
What You Have Just Learned
Recap

What You Have Just Learned



You have just learned the art of kicking fate in the right direction via these ideas:

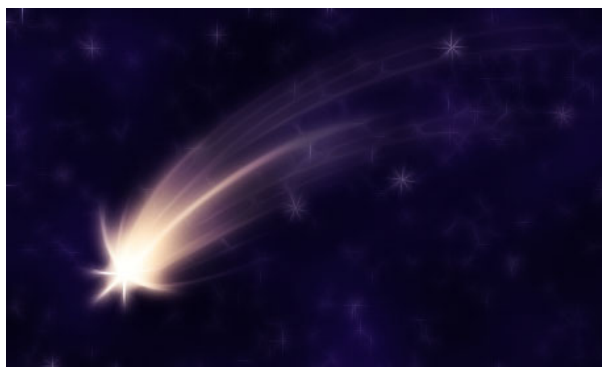
- Idea 1.) Give Yourself Permission To Mourn and Move On
- Idea 2.) Prepare Automation To Keep Social Properties Updated
- Idea 3.) Reuse Your Past Creations
- Idea 4.) Reuse Your Past Affiliate Promotions
- Idea 5.) PlusOne Everything
- BONUS: Be your own Inner Hero

Woot! And that brings us to:

Your Next Steps

Recap

Your Next Steps



Your next steps....

...are to DO.

Go through all of the steps above.

Give yourself permission to see the BEST ways you make money, and plan for when the times go tough.

Because when the times DO go tough.....

You'll be ready!

The coffee is in your cup...

Make it a stellar brew today!

Oh, and should you decide to take control, join our authority marketing group at <http://PerkingUpProfits.com> and post them at this image!

Your Next Steps

Recap

Perking Up Profits Presents...

This week's Buy Button Placeholders!

(The only way a buy button gets out there is if you create it on W+/JVzoo/WP first... Here, share achieving that first step!)

+ New Product

Add A Product (It's FREE!) ▶

Sell my product or service

Buy Debbie!

(Btw, "Buy Debbie" refers to a colleague's marketing group at <https://www.facebook.com/groups/marketingmorsels/> - highly recommended!)

Conclusion

Recap

Conclusion

This concludes the power report “Kick Fate in the Right Direction”! Hope you enjoyed it bigtime! And please don't forget to network with me:



Hope you enjoyed this powerful blueprint! I welcome connecting with you on Facebook – please click above to “like” and start to chat!

You're going to love what you discover!

Grow strong,

Barbara Ling

[Http://www.barbaraling.com](http://www.barbaraling.com)

About The Author

Recap

About The Author



Welcome! My name is Barbara Ling, and in a nutshell, I'm all about sharing what I've learned over the past decade about authority and creating and running a profitable business online.

My credentials include:

- **Writing 100+ books/ebooks** about various/sundry ways for people to generate income online (entrepreneur, recruiting, real estate, auctions, Mobile, finding a job, safe weight loss, hidden customers, etc.etc.etc.)
- Being quoted/featured/etc. in various publications/blogs online like:
 - <http://www.forbes.com/sites/cherylsnappconner/2013/08/28/do-press-releases-still-matter-yes-but-not-like-you-think/>
 - [Barbara Ling: Secrets of a Veteran Webmaster](#)
 - [Empower Your Children To Out-Earn Their Professors](#)
 - [Nailing a good contractor](#)
 - [Microsoft Small Business Success Story](#)

There's 'way too much to write here....you can visit my [Barbara Ling](#)

Appendix 1: Recommended Resources

Recap

[About Me](#) page to learn more!

Appendix 1: Recommended Resources

Want to know the tools I myself use and/or recommend? They include:

Autoresponder:

- [aWeber](#)
- [GetResponse](#)

List Building:

- [LeadPages \(free class!\)](#)
- [LeadPages Itself!](#)

Copywriting:

- [Script Doll](#)
- [SpeedReadCopy](#)

The BEST Paid Marketing Community!

- [Earn1KaDay](#)

Appendix 1: Recommended Resources

Buy Buttons Made Simple II

Buy Buttons Made Simple II



<http://askblings.com/bbmsspart2>

Appendix 1: Recommended Resources

Premiere High Ticket Coaching PLR

Premiere High Ticket Coaching PLR

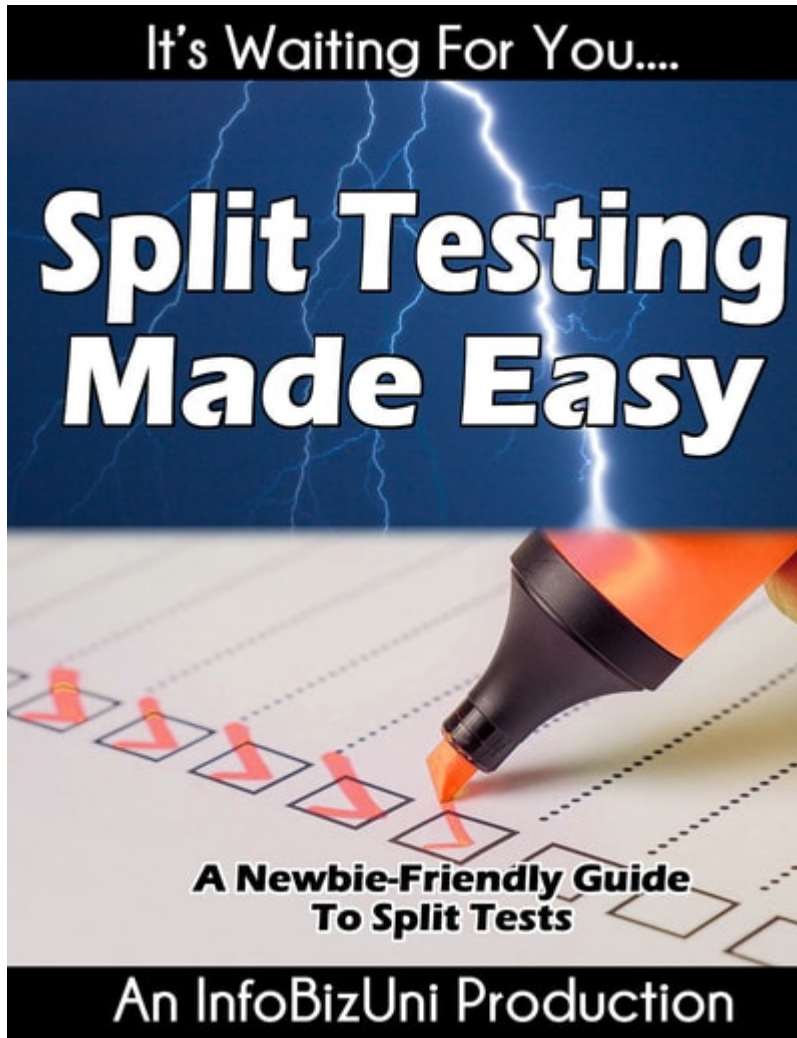


<http://askblings.com/premierecoach>

Appendix 1: Recommended Resources

Split testing made easy

Split testing made easy



<http://askblings.com/splittesting>

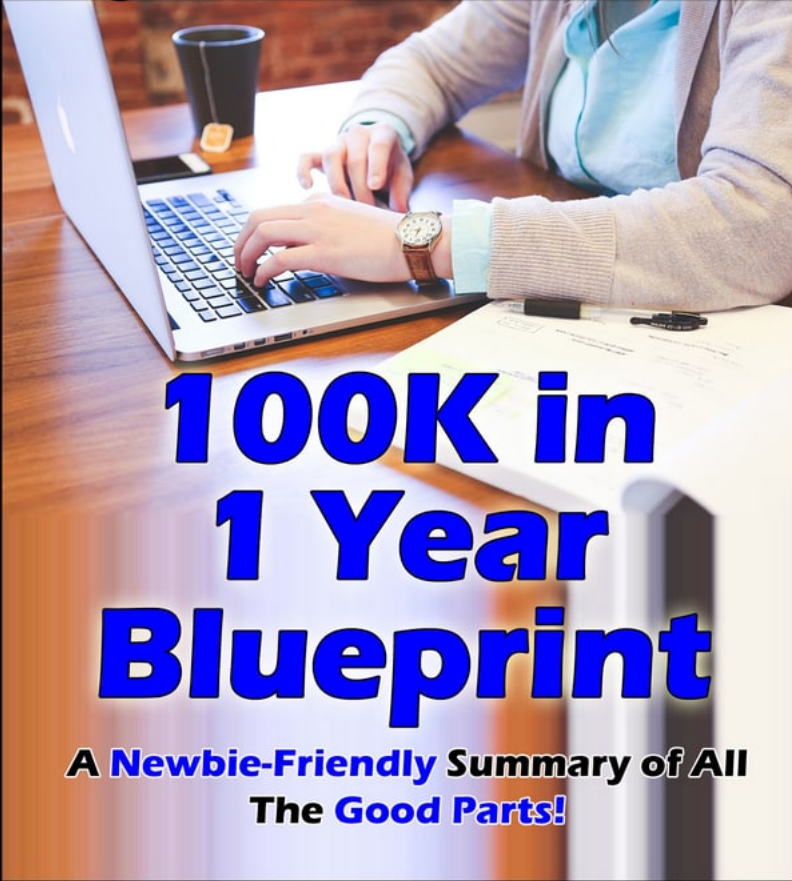
Magnificent PLR Content Volume 2!



<http://infobusinessuniversity.com/vault/sa/320K>

Kick Fate in the Right Direction
Appendix 1: Recommended Resources
100K in 1 Year!

100K in 1 Year!



Ling's Notes for Sean Mize's

**100K in
1 Year
Blueprint**

**A Newbie-Friendly Summary of All
The Good Parts!**

A Virtual Coach Production

<http://infobusinessuniversity.com/vault/sa/100K/>

Kick Fate in the Right Direction
Appendix 1: Recommended Resources
Magnificent PLR Content Volume 1!

Magnificent PLR Content Volume 1!



<http://infobusinessuniversity.com/vault/sa/235K/>

Appendix 1: Recommended Resources

How To Get More Buy Buttons Out There! (hint: Use PLR Content!)

How To Get More Buy Buttons Out There! (hint: Use PLR Content!)

Fast Cash Mastery Volume 1

**How To Get
MORE Buy
Buttons Out
There... a
261+ Sale
Case
Study!**

**A Newbie-Friendly
Step by Step Guide
That Shows You
The Exact Steps!**

An InfoBizU Production

<http://infobusinessuniversity.com/vault/sa/261sales/>

68K in 57 Days!

Ling's Notes for Sean Mize's

68K in 57 Days

**A Newbie-Friendly Summary of All
The Good Parts!**

A Virtual Coach Production

<http://infobusinessuniversity.com/vault/sa/68k/>

Remember.....

68K in 57 Days!

Remember.....

Fortune Favors the Bold.

**Go out and make yourself
fortunate...**

TODAY!

